

*student course catalog*



AVEDA INSTITUTE PROVO

## The Institute Mission

The Aveda Institute's mission is to provide quality, professional education and training to successfully pass the state licensure exams by:

- creating an environment of trust and respect;
- encouraging a commitment to teamwork;
- promoting personal and professional development;
- inspiring the continuous quest for knowledge and growth and;
- inspire greatness.

By supporting our Students in this manner, we prepare them for successful careers within their respective field and enable them to provide services that exceed our guest's expectations.

## The Aveda Mission

"OUR MISSION AT AVEDA IS TO CARE FOR THE WORLD WE LIVE IN, FROM THE PRODUCTS WE MAKE TO THE WAYS IN WHICH WE GIVE BACK TO SOCIETY. AT AVEDA WE STRIVE TO SET AN EXAMPLE FOR ENVIRONMENTAL LEADERSHIP AND RESPONSIBILITY, NOT JUST IN THE WORLD OF BEAUTY, BUT AROUND THE WORLD."





# AVEDA INSTITUTE PROVO

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 TELEPHONE 801.375.1501  
 WEB [avedainstituteprovo.com](http://avedainstituteprovo.com)  
 FACEBOOK [facebook.com/pages/Aveda-Institute-Provo/256619262021](https://facebook.com/pages/Aveda-Institute-Provo/256619262021)  
 TWITTER [twitter.com/avedaprovo](https://twitter.com/avedaprovo)  
 INSTAGRAM [instagram.com/avedainstituteprovo](https://instagram.com/avedainstituteprovo)

Aveda Institute Provo is approved and regulated by the Utah Division of Occupational and Professional Licensing (DOPL), and the National Accrediting Commission of Career Arts & Science (NACCAS).

DOPL  
 Utah Division of Occupational and Professional Licensing  
 160 E. 300 S. 1st Floor  
 Salt Lake City, UT. 84111  
 866-275-3675 | [www.dopl.utah.gov](http://www.dopl.utah.gov)

NACCAS  
 3015 Colvin Street  
 Alexandria, VA 22314  
 703-600-7600 | [www.naccas.org](http://www.naccas.org)

VA  
 Aveda Institute Provo is approved by the Utah State Approving Agency.

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As an Aveda Institute Student you'll experience extensive education through photo shoots, education workshops from industry masters, leadership, community events, and wellness. Experience Fashion-Beauty-Wellness-Art. Experience the Aveda Institute difference.

## Photoshoots

During your program you'll work with a model to create hair and makeup themed for your own photo shoot with a professional photographer. Images from this shoot can be used to begin your professional portfolio, setting a foundation for editorial work.

## Leadership

Be a mentor and inspire yourself and others to become the best. Our leadership team allows students to participate in committee meetings and events. Additionally, students interview for the A List program during the final phase of the program.

## Hair & Makeup Shows

Be your own fashion designer at our hair & makeup shows which are hosted twice a year to raise proceeds for local charities and our Earth Month partner. From the behind the scenes planning to creating the hair style and makeup for the models, you'll be involved in every aspect of the show.

## Wellness

Aveda Institute huddles to host a wellness assembly to celebrate successes, honor day makers, review upcoming events and experience a wellness activity to set the tone for a great day at Aveda Institute.

## Workshops

The Education team hosts a workshop for students to hone-in on favorite practices or to improve technical skills. Workshops vary from styling and cutting techniques to makeup lessons, waxing and skin care. Our Experience Center also works closely with students to improve upon retailing, product knowledge and reservations.

## Master Series

Aveda Institute invites the industry's top professionals to teach a seminar in the field in which they specialize. This includes Hair, Make Up, Skin Care, Franklin Covey and more.

## This is an organic place!

Aveda Institute Provo is located in beautiful Downtown Provo. The Institute offers some of the latest developments in "Green Building." Our clinic floor features modern stations and styling chairs. The shampoo area was designed as a retreat with shampoo bowls and shiatsu massage chairs. The manicure and pedicure room features manicure tables and pedicure stations. Aveda Institute Provo features 5 classrooms, designed with full audiovisual support including a projection screen and a sound system all designed to enhance the Student's learning.

### Clinic

A diverse array of guests come to the Aveda Institute for beauty and wellness services. As a Student, you will have the opportunity to perform a spectrum of hair, skin, body and nail services in a salon setting, under the supervision of your instructors.

### Classrooms

Classroom size and layout are designed to provide a productive learning experience for all learning styles. Classrooms are designed to incorporate both theoretical education and hands on experience.

### Aveda Experience Center

A retail center for Aveda hair, skin, flower and plant Pure-Fume™ and body care, make-up and lifestyle products. The store gives you the opportunity to practice your guest service and retailing skills.

### Equipment Inventory

Our teaching facilities are equipped with state of the art classrooms, clinic floors, cosmetology stations, shampoo stations and spa treatment rooms.

### Lockers / Workstations

Lockers and workstations are provided for Students to store their belongings while in school. Students are responsible for all of their belongings and must provide their own lock. If Students leave the Aveda Institute by transfer, withdrawal, or leave of absence, they need to take all belongings with them. Items left in the locker and/or workstation will be disposed of after 5 school days in order to provide space for other incoming students.

### Resource Library and Administrative Offices

A resource library has books on styling, personal development, health and wellness for your reference. Team leaders and admissions personnel are also available to respond to your questions and concerns.

### Student Lounge

There is a special area designated for Students to socialize and enjoy their break. Students are responsible for maintaining the cleanliness of the breakroom area.

"The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather in a lack of will."

— Vincent T. Lombardi



## Areas of Study

**Cosmetology-** Explore the latest styles and techniques in hair styling, cutting and color; makeup application; skin care; and nail care.

**Hairstyling-** Gain knowledge in haircutting, hairstyling, haircutting and hair color.

**Barbering-** Gain depth in the field of Barbering. Build a strong foundation in haircutting and shaving.

**Esthiology -** Learn specialized Aveda techniques to purify, balance and renew the skin and nails.

**Massage Therapy-** Learn a balanced study of anatomy, physiology, pathology, spa treatments and body movement techniques.

**Master Esthiology-** Learn advanced techniques in the field of skin and nails, enhanced with medical modalities.

Training will encompass three types of learning:

Theoretical knowledge, the foundation of your education.

Practical experience, the application of your knowledge.

Professional business-building skills, vital for your success.

Each phase of your education will emphasize a different combination of learning approaches.

## Career Opportunities

### Salon/Spa Industry

hair stylist  
esthetician  
makeup artist  
massage therapist  
hair color specialist  
sales representative  
permanent waving specialist  
nail technician  
salon/spa owner/manager

consultant/trainer  
school owner  
paramedical esthetician  
state board inspector  
freelance makeup artist  
education director for product line  
film stylist  
editorial stylist or makeup artist  
theater, fashion, print

### Education & Other Fields

educator

## Holidays and Closures

Please refer to individual Program Pages for Program Start Dates.

School Closures for 2024 and 2025 are as follows:

In Service Days: 2nd Tuesday of Quarter 1 and Quarter 3

Memorial Day: 5.27.24, 5.26.25, 5.25.26

Independence Day: 7.4.24, 7.4.25, 7.4.26

Labor Day: 9.2.24, 9.1.25, 9.7.26

Thanksgiving Day: 11.28.24, 11.27.25, 11.26.26

Holiday Break: 12.25.23-1.1.24, 12.24.24-1.1.25, 12.24.26-1.1.27



“Of the various educational accomplishments I’ve made in my life, few have made me as proud, as happy, or as successful as graduating from Aveda.”

### Are you ready to begin?

If you’re excited about the prospect of training at the Aveda Institute, here’s all you have to do to get started.

### What We’re Looking For

Aveda Institute welcomes applications from motivated individuals who seek to fulfill a commitment to personal excellence. Assessment is based on review of the application materials listed above, references, and supplemental information from the interview. We look for the following qualities:

- Evidence of previously demonstrated skills or aptitudes
- Proven ability to work well with others
- Proven ability to set and achieve goals
- Proven communication skills, including comprehension of English
- Evidence that your intent to attend Aveda Institute represents a researched choice that fits with your career and personal goals.

Aveda Institute reserves the right to review each application on an individual basis. In the admissions, instruction, and graduation policies, we practice no discrimination on the basis of race, religion, color, financial status, sex, ethnic or national origin, age, veteran status, or sexual orientation. Aveda Institute does not recruit students that are currently attending or admitted to another school offering a similar program of study.

### Take the next step

1. Tour our campus to learn why The Aveda Institute is the right fit for you.
2. Prepare your application packet. Following your information interview and tour if we feel you’re a great candidate for our programs, we’ll invite you to take the next steps to become accepted. You’ll prepare an application with the following requirements:  
The items listed below must be provided as part of the application process. The Aveda Institute is required to maintain a copy of the items below for admission to the program.
  - Application: Prior to submitting the application packet an application and \$50 application fee will need to be turned in at the one-on-one meeting to be eligible for consideration.
  - Letter of Intent: Please thoroughly and thoughtfully answer the questions stated below to determine your acceptance to the Aveda Institute.
    1. What will you contribute to the industry when you’re finished with your training?
    2. How will you Inspire Greatness during your training?
    3. How will you care for those around you?
    4. What belief statement do you connect with the most?
  - Copy of High School Diploma, High School Transcript, College Diploma, or GED. You must be a high school or college graduate prior to the official start date of your course. College graduation must be with an Associate’s Degree or higher. Submit a high school transcript indicating graduation OR a copy of your General Education Diploma (GED) prior to the official start date.
  - Foreign Diplomas: Must have evidence that verification of foreign student’s high school diploma has been performed by an outside agency that is qualified to translate documents to English and confirm the academic equivalence to a US highschool diploma. Please see Admissions Advisor for evaluation options.
  - Proof of age (i.e. copy of driver’s license, passport, or birth certificate. Birth certificate must be accompanied by photo ID).
3. If Accepted, and a financial plan is established, you will schedule an appointment to register and enroll into the program!  
\*If you are under 18 years of age a parent/legal guardian will need to sign the enrollment contract along with the student.

### Transfer Students

Applicants for transfer into a program are considered on an individual basis. Aveda Institute may, at its discretion, refuse transfers if admission requirements, including tuition, cannot be met. Aveda Institute does not guarantee the ability to transfer hours to or from another school. The Aveda Institute does not guarantee transferability of our hours to another institution unless there is a written agreement with another institution.

### Re-Admission

Students who withdraw or are terminated from their program may reapply for enrollment 60 days after withdrawal or termination, with the exception of Students who have been terminated based on exceeding Maximum Time Frame, who may re apply immediately. Students will meet before the board to be considered for reinstatement and will be notified within 48 hours if reinstatement has been granted. To qualify for re-enrollment, a satisfactory payment arrangement for any existing balance must be in place. Re-admitted students will pay a \$50 application fee, \$150 registration fee and current hourly tuition rate multiplied by the number of hours needed to complete the program.

### Distance Education

Aveda Institute will offer Distance Education (DE) as outlined in program offerings. DE will be identified as a number of total clock hours in each program and represents a 9% of the total curriculum offered or hours earned. Hours earned on DE will be identified on the (official and unofficial) Student Transcript and other documents listing academic attainment. Academic achievement earned via DE will not be utilized as a method for delivery of clinical instruction or practical application on a live model. Aveda Institute will have regular, validated and measurable participation (measured in clock hours) in the hours approved to be delivered in Distance Education. Participation will be documented with a clock in log of all student activity comprised of a record of regular and substantive interaction between student and educator, using Pivot Point hours tracking, zoom, and rubrics. Distance Education Assessments will be conducted on campus at least monthly, with respect to distance education completed within the preceding month. Qualifying assessment of Distance Education will be conducted using question and answer, discussion, demonstration, cooperative learning, problem solving, interactive lecture, presentations, etc. The Final Phase will include an on site-comprehensive final to include content learned while on Distance Education. Academic achievement earned via Distance Education may not be accepted for reciprocity or licensure in other states. For more information, check the state of transfer or see Student Care Department to inquire.

### States accepting licensure from the programs offered

Accepting: Utah  
 Unsure: Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming  
*The office of Student Care can support inquiries about licensure in a state of interest.*

## Questions?

801-717-1581 | [avedainstituteprovo.com](http://avedainstituteprovo.com)

# Program

Tuition: \$19,950

Kit: \$2,750.00 (non-refundable) | Application: \$50.00 (non-refundable),  
Registration Fee \$150.00

Required for licensure: 1600 hours

The scheduled hours of instruction are as follows:

Wednesday, Thursday, Friday, Saturday- 8:30am-5:30pm (33 hours per week)  
45 minutes per day will be deducted for lunch for programs over 5 hours.

Monday-Friday 9:00am-2:00pm (25 hours per week)

Express your creativity and talent in hair, skin, nail care and make-up application. For more in-depth information on industry go to [onetcodeconnector.org](http://onetcodeconnector.org) SOC Code 395112.00, CIP Code 12.0401. Our cosmetology course provides 1600 hours of extensive hands-on learning to provide you a complete understanding of beauty and wellness. Upon completion, you'll be prepared to take the practical and theory examinations for The Utah Division of Occupational and Professional Licensing and be ready to succeed as a licensed cosmetologist, esthetician and nail technician. Each graduate will receive an Aveda Institute diploma, transcript and a state record of completion.

Cosmetology Start Dates With 4% Distance Education: no starts scheduled at this time  
AM Part Time Cosmetology Start Dates With 4% Distance Education: no starts scheduled

Cosmetology Start Dates With NO Distance Education: 1.8.25, 4.2.25, 6.25.25, 9.17.25, 12.10.25

AM Part Time Cosmetology Start Dates With NO Distance Education: 9.15.25

*Hours/Weeks of each phase may vary depending on the hours needed to complete the program. Hours may also vary based on holidays and missed time. The offering of Distance Education and order of phases may change at any time and without notice*

## Daytime Phase Descriptions

### EARTH: 396 HOURS

The emphasis in this phase is to introduce the fundamentals of shampooing, conditioning, hair coloring, haircutting, hairstyling, textured hair styling, skin care, facial hair removal, time management, ethics, interpersonal skills, salesmanship, disinfection, sanitation, and safe work practices. Students will learn State laws, rules, regulations, and safety requirements.

### WATER: 396 HOURS

Water Phase focuses on building technical and theoretical skills in the field of cosmetology with an emphasis of short hair cutting, barbering techniques, chemical texture services, working effectively on all hair textures, and advanced color and cutting. A focus will also be placed on business with an emphasis on professionalism through clinic floor experience.

### AIR: 396 HOURS

The focus will be business with an emphasis on professionalism by preparing students for graduation and future career opportunities. Industry trends are explored by focusing on advanced techniques in the realm of cut, color, hair styling. Students will also focus on skin care, makeup, nail care the spa experience this phase. Students will continue to build their portfolio and prepare for a professional photo shoot to showcase their technical abilities.

### INFINITY: 442 HOURS

The focus is to prepare students for the State Board written and practical competency exams. Students will refine and perfect their technical skill through practical experience on the clinic floor.



## Daytime Part Time Phase Descriptions

The order of phases in the evening program will vary.

### PHASE ONE- 300 Hours

This phase will introduce the foundations of the beauty industry along with state laws, rules, regulations, and safety requirements. This phase will focus on business, goal setting, time management, ethics, interpersonal skills, salesmanship, disinfection, sanitation, safe work practices and the service experience. During this phase students will learn the fundamentals of shampooing, conditioning, hairstyling, principles of textured hair styling, haircutting and hair coloring techniques. Students will refine techniques and gain practical experience through models days and clinic floor practice.

### PHASE TWO- 300 Hours

The emphasis in this phase is natural and chemical texture techniques. Students will focus on natural texture services for wavy to curly hair including color, cut, styling, skin care and waxing techniques. Chemical texture applications including permanent waves and chemical straightening services will be introduced this phase, along with a continued focus on business building and guest experience. Students will refine their technical abilities and gain practical experience through clinic floor practice.

### PHASE THREE- 300 Hours

This phase will focus on industry trends and advanced techniques with an emphasis on business building and the service experience. Students will learn various cut, color, style and makeup techniques along with hair extension services. Students will build and refine their technical abilities while gaining practical experience through clinic floor practice.

### PHASE FOUR- 300 Hours

This phase focuses on business with an emphasis on professionalism and preparing students for future career opportunities. This phase will also focus strengthening skills along with introducing new techniques in cut, color, styling and nail care. Students will build and refine their technical abilities while gaining practical experience through clinic floor practice.

### PHASE FIVE- 300 Hours

This phase expands on techniques and principles learned in previous phases, which includes techniques in the realm of color, cut, styling and barbering. Students will build their portfolio and prepare for a photo shoot to showcase their creativity and technical ability. This phase will also focus on esthetics and the spa service experience including anatomy, science, skincare, facial techniques, hair removal, brow shaping and makeup applications. Students will continue to refine and grow their skills while gaining practical experience through model days and clinic floor practice.

### PHASE SIX- 100 Hours

This phase emphasizes professional development and preparing the students for the state board competency exams and graduation. Students will focus on advanced techniques including nail care, artificial nail applications. Students will continue to refine their technical skills and gain practical experience through model days and clinic floor practice. Students will focus on state board testing and practical review while working towards completion of the 1600 hours required to graduate the program.



# Curriculum Overview

Throughout the cosmetology program, you'll cover the following topics in varying levels of depth and detail, giving you an exceptional foundation for your professional career.

Physical and Safety Demands for the Cosmetologist, Esthetician, Massage Therapist and Barber include standing on your feet for long hours of the day; using your hands, arms and wrists continuously; stretching and bending; possible exposure to chemical odors; possible contact with communicable disease.

## Grading Procedure:

- Maintain an 88% or higher grade average for the following:

### •Written Tests

- Classroom Participation
- Online Participation
- Rubric Completion
- Quota Work
- Written Exams
- Practical Finals
- Phase Projects

## I. Academics

96%-100% High Honors

88%-95% Satisfactory

<88% Unsatisfactory

## • Attendance

88%-100% Satisfactory

<88% Unsatisfactory

## Instructional Methods:

- Lecture/Textbook learning
- Hands-On Training
- Group Study
- Audio/Visual
- Online/Distance Education
- One-on-One Coaching

## Technology Required for Distance Education

- Apple or Android operating system
- Internet connection to run Pivot Point 2.0

## Cosmetology- 60 hours

history of barbering, cosmetology/barbering, esthetics and nail technology  
personal, client and salon safety  
procedures/techniques  
draping for wet and dry  
chemical services  
selecting shampoo/conditioner  
implements and tools

high frequency, galvanic, heat lamps  
anatomy  
analysis of the skin hair, scalp  
physiology of the human body  
electricity and light therapy  
properties of hair, skin, scalp  
draping  
chemistry of cosmetics

## Haircoloring - 290 hours

color theory  
classifications of hair color  
product analysis  
corrective coloring  
contemporary techniques  
dimension  
foil placement  
enlighten & tone

## Haircutting - 290 hours

implements and techniques  
sectioning  
scissor cutting  
shaving and razor design  
mustache and beard design  
scissors, clippers, razors  
guest consultation  
clipper variations

## Hairstyling 90 hours

wet styling  
fingerwaving  
pin curl techniques  
roller curls  
comb out techniques  
artistry in hair styling  
thermal styling  
conventional thermal (marcel) irons  
blow-dry styling

## Chemical Texture Services - 180 hours

product and hair analysis  
application techniques  
equipment, implements and materials  
history of permanent waving  
chemistry of solutions  
pre-perm analysis  
custom perm design and wrapping  
wigs and artificial hair

## Manicuring and Pedicuring - 50 hours

manicures/pedicures  
nail design and artistry  
nail extensions  
massage techniques for hands, arms and feet  
artificial nail techniques  
wraps, nail tips, gel nails, sculptured and acrylic nail art

## Facial Makeup 40 hours

color theory  
contoured and natural application  
lash application

subtle and dramatic application

## Hair Removal - 20 hours

facial waxing  
methods of hair removal  
eyebrow arching  
lash and brow tint

## Facials and Skin Care 50 hours

Skin Care  
histology  
disorders  
consultations and chemical reactions  
aroma  
medical devices  
facials including:  
• cleansing  
• refinement (included limited chemical exfoliation)  
• treatment (packs and masks)  
• massage (face and neck)

## Disinfection, Sanitation, and Safe Work Practices- 450 hours

clinic practice personal, client and salon safety  
aseptic techniques  
disease and disorder of skin, hair, nails and scalp  
bacteriology  
sanitation  
decontamination  
infection control  
disinfection and sterilization  
health risks to the cosmetologist/barber  
Clinic Practice  
first aid  
CPR  
refinement of techniques  
clinic set-up  
time management  
the guest experience  
retail  
guest relations  
CPR  
aveda rituals

## Laws, Rules and Regulations - 30 hours

state laws and rules  
safety and sanitation requirements  
tax laws  
human immune system  
regulatory agencies  
Cosmetology/Barber exam review

## Management and Salesmanship- 50 hours

time management  
goal-setting  
team building  
building clientele  
professional ethics  
PR and advertising  
cover letter/resume writing  
interview techniques  
job requirements  
employee benefits and wages  
hair and make up shows  
industry days  
community involvement  
time management  
guest relations  
aveda rituals

# Program

Tuition: \$12,600

Kit: \$2,750.00 | Registration: \$150.00 Application: \$50.00 (non-refundable) |

Required for licensure: 1000 hours

Wednesday, Thursday, Friday, Saturday- 8:30am-5:30pm (33 hours per week)

45 minutes per day will be deducted for lunch.

Express your creativity and talent in barbering For more in-depth information on industry go to [onetcodeconnector.org](http://onetcodeconnector.org) SOC Code 395112.00, CIP Code 12.0401. Our barbering course provides 1000 hours of extensive hands-on learning to provide you a complete understanding of beauty and wellness. Upon completion, you'll be prepared to take the practical and theory examinations for The Utah Division of Occupational and Professional Licensing and be ready to succeed as a licensed barber.

Each graduate will receive an Aveda Institute diploma, transcript and a state record of completion.

Barbering Start Dates With 7% Distance Education: no starts scheduled at this time

Barbering Start Dates With NO Distance Education: no starts scheduled at this time.

*Hours/Weeks of each phase may vary depending on the hours needed to complete the program. Hours may also vary based on holidays and missed time. The offering of Distance Education and order of phases may change at any time and without notice.*



## EARTH: 396 HOURS

The emphasis in this phase is to introduce the fundamentals of shampooing, conditioning, haircutting, hairstyling, skin care, shaving, time management, ethics, interpersonal skills, salesmanship, disinfection, sanitation, and safe work practices, and clinic floor. Students will learn State laws, rules, regulations, and safety requirements.

## WATER: 396 HOURS

Water Phase focuses on building technical and theoretical skills in the field of barbering with an emphasis of hair cutting, barbering techniques, working effectively on all hair textures, and advanced cutting and shaving. A focus will also be placed on business with an emphasis on professionalism through clinic floor experience.

## AIR: 228 HOURS

The focus is business with an emphasis on professionalism by preparing students for graduation and future career opportunities. Industry trends are explored by focusing on advanced techniques in barbering. Students will also prepare for state written and practical examinations.

# Curriculum Overview

Throughout the barbering program, you'll cover the following topics in varying levels of depth and detail, giving you an exceptional foundation for your professional career.

Physical and Safety Demands for the Cosmetologist, Esthetician, Massage Therapist and Barber include standing on your feet for long hours of the day; using your hands, arms and wrists continuously; stretching and bending; possible exposure to chemical odors; possible contact with communicable disease.

Grading Procedure:

- Maintain an 88% or higher grade average for the following:

- **Written Tests**

- Classroom Participation
- Online Participation
- Rubric Completion
- Quota Work
- Written Exams
- Practical Finals
- Phase Projects

- I- **Academics**

96%-100% High Honors

88%-95% Satisfactory

<88% Unsatisfactory

- **Attendance**

88%-100% Satisfactory

<88% Unsatisfactory

Instructional Methods:

- Lecture/Textbook learning
- Hands-On Training
- Group Study
- Audio/Visual
- Online/Distance Education
- One-on-One Coaching

Technology Required for Distance Education

- Apple or Android operating system
- Internet connection to run Pivot Point 2.0

## Barbering- 220 hours

History of Barbering  
Implements, tools and equipment  
Anatomy  
Science of Barbering  
Chemistry for Barbering

## Disinfection, Sanitation, and Safe Work Practices - 180 hours

Clinic Practice  
personal, client and shop safety  
sanitary procedures  
refinement of techniques  
clinic set-up  
first aid  
CPR  
aseptic procedures  
health risks of the Barber  
human immune system  
disease and disorder of hair and scalp  
bacteriology  
decontamination and infection control

## Shaving – 90 hours

Head shaving  
Beard and mustache trims  
Modern razor styling  
Clipper cutting

## Treatment of Hair and Scalp - 60 hours

product analysis  
procedures/techniques  
selecting correct shampoo/ conditioner  
Scalp Analysis

## Haircutting - 370 hours

draping  
implements and techniques  
sectioning  
clipper variation  
scissor cutting  
clippers  
razors  
guest consultation  
hairstyling

## Facial Massage and Treatments - 20 hours

Skin Care  
histology  
disorders  
Men's Facial Techniques

## Laws, Rules and Regulations - 30 hours

state laws and rules  
safety and sanitation requirements  
legal issues, malpractice agencies, tax laws  
Management, Ethics, Interpersonal Skills  
professional associations  
regulatory agencies  
Barber exam review

## Management and Salesmanship - 30 hours

time management  
goal-setting  
team building  
building clientele  
professional ethics  
PR and advertising  
cover letter/resume writing  
interview techniques  
job requirements  
employee benefits and wages  
hair and make up shows  
industry days  
community involvement  
time management  
retail  
guest relations  
aveda rituals

# Program

Tuition: \$15,750  
 Kit: \$2,750.00 (non-refundable)  
 Registration: \$150.00 (non-refundable) | Application: \$50.00 (non-refundable)

Required for licensure: 1200 hours

The scheduled hours of instruction are as follows:

Wednesday, Thursday, Friday, Saturday- 8:30am-5:30pm (33 hours per week) 45 minutes per day will be deducted for lunch.

Monday-Friday 9:00am-2:00pm (25 hours per week)

Express your creativity in the field of beauty and wellness. or more in-depth information on industry go to [onetcodeconnector.org](http://onetcodeconnector.org) SOC Code 39512.00, CIP Code 12.0401. Our hairstyling course provides 1200 hours of extensive hands-on learning to provide you a complete understanding of beauty and wellness. Upon completion, you'll be prepared to take the practical and theory examinations for The Utah Division of Occupational and Professional Licensing and be ready to succeed as a licensed hairstylist.

Each graduate will receive an Aveda Institute diploma, transcript and a state record of completion.

Hairstyling Start Dates With NO Distance Education: 1.8.25, 4.2.25, 6.25.25, 9.17.25, 12.10.25

AM Part Time Hairstyling Start Dates With NO Distance Education: 10.7.24, 9.15.25

*Hours/Weeks of each phase may vary depending on the hours needed to complete the program. Hours may also vary based on holidays and missed time. The offering of Distance Education and order of phases may change at any time and without notice.*

## PHASE ONE - 396 HOURS

The emphasis in this phase is to introduce the fundamentals of shampooing, conditioning, hair coloring, haircutting, hairstyling, chemical texture, time management, ethics, interpersonal skills, salesmanship, disinfection, sanitation, and safe work practices. Students will learn State laws, rules, regulations, and safety requirements.

## PHASE TWO - 396 HOURS

Strengthening cutting, coloring and styling skills are emphasized in this phase. Advanced Men and Women's cutting, coloring, styling and perming is introduced in this phase. Students will review and practice foundational techniques and learn how to combine those techniques to achieve new results. Emphasis on State Board preparation and Business building is introduced in this phase.

## PHASE THREE - 396 HOURS

The focus is Chemical Texture. Students will be trained in different perming techniques, chemical relax highly textured hair, and how to safely and effectively chemically texture various hair types. This phase will also focus on hairstyling science including the human body and properties of hair. The focus is to prepare students for the Utah State Board written and practical competency exams. Each week students will practice practical exam scenarios and test on theoretical principles based on the requirements set by the Utah State Board of Cosmetology.

## PHASE FOUR - 22 HOURS

The focus is to prepare students for the Utah State Board written and practical competency exams. Each week students will practice practical exam scenarios and test on theoretical principles based on the requirements set by the Utah State Board of Cosmetology.



## AM Part Time Phase Descriptions

The order of phases in the evening program will vary.

### PHASE ONE- 300 Hours

This phase will introduce the foundations of the beauty industry along with state laws, rules, regulations, and safety requirements. This phase will focus on business, goal setting, time management, ethics, interpersonal skills, salesmanship, disinfection, sanitation, safe work practices and the service experience. During this phase students will learn the fundamentals of shampooing, conditioning, hairstyling, principles of textured hair styling, haircutting and hair coloring techniques. Students will refine techniques and gain practical experience through models days and clinic floor practice.

### PHASE TWO- 300 Hours

The emphasis in this phase is natural and chemical texture techniques. Students will focus on natural texture services for wavy to curly hair including color, cut and styling techniques. Chemical texture applications including permanent waves and chemical straightening services will be introduced this phase, along with a continued focus on business building and guest experience. Students will refine their technical abilities and gain practical experience through clinic floor practice.

### PHASE THREE- 300 Hours

This phases will focus on industry trends and advanced techniques with an emphasis on business building and the service experience. Students will learn various cut, color and styling techniques along with hair extension services. Students will build and refine their technical abilities while gaining practical experience through clinic floor practice.

### PHASE FOUR- 300 Hours

This phases focuses on business with an emphasis on professionalism and preparing students for future career opportunities. This phase will also focus strengthening skills along with introducing new techniques in cut, color and styling. Students will build and refine their technical abilities while gaining practical experience through clinic floor practice. Students will focus on state board testing and practical review while working towards completion of the 1200 hours required to graduate the program.

## Course Outline

Throughout the hairstyling program, you'll cover the following topics in varying levels of depth and detail, giving you an exceptional foundation for your professional career.

Physical and Safety Demands for the Hairstylist include standing on your feet for long hours of the day; using your hands, arms and wrists continuously; stretching and bending; possible exposure to chemical odors; possible contact with communicable disease.

### Grading Procedure:

- Maintain an 88% or higher grade average for the following:
  - Written Tests
  - Classroom Participation
  - Online Participation
  - Rubric Completion
  - Quota Work
  - Written Exams
  - Practical Finals
  - Phase Projects
- Academics
  - 96%-100% High Honors
  - 88%-95% Satisfactory
  - <88% Unsatisfactory
- Attendance
  - 88%-100% Satisfactory
  - <88% Unsatisfactory

### Instructional Methods:

- Lecture/Textbook learning
- Hands-On Training
- Group Study
- Audio/Visual
- Online/Distance Education
- One-on-One Coaching

### Technology Required for Distance Education

- Apple or Android operating system
- Internet connection to run Pivot Point 2.0

### Disinfection, State Rules and Regulations- 190 hours

Theory of hairstyling  
 anatomy  
 diseases and disorders,  
 DPOS statutes and rules  
 principles and practices of infection control and safety  
 recognition of diseases and the treatment of disorders of the hair and scalp;  
 morphology and treatment of hair;  
 product pharmacology and chemistry interaction, formulation, composition, and hazards  
 ecology  
 alternative hair technology  
 pre and post service consultation

### Shampooing/Conditioning- 60 hours

product analysis procedures / techniques  
 draping techniques for:
 

- wet / dry services
- chemical services selecting correct:
  - shampoo / conditioner

 neck and scalp massage  
 clinical and classroom practice

### Hair Styling- 200 Hours

Wet styling  
 finger waving  
 pin curl techniques  
 roller curls  
 comb out techniques  
 artistry in hair styling  
 hairstyling machines, tools, uses  
 thermal styling thermal (marcel) irons  
 marcel wave  
 oven press curl  
 blow-dry styling  
 braiding and extensions  
 clinical and classroom practice

### Hair Cutting- 300 Hours

implements techniques sectioning  
 scissors fundamentals  
 clippers razors  
 guest consultation  
 clinical and classroom practice

### Hair Coloring- 300 hours

changing existing hair color  
 color theory classifications of hair color  
 product analysis corrective coloring contemporary techniques one dimensional multidimensional  
 foil placement enlighten & tone  
 clinical and classroom practice

### Chemical Texture Services- 120 hours

product analysis  
 guest hair analysis  
 application techniques proper equipment implements and materials  
 Permanent Restructuring history of permanent waving  
 chemistry of solutions  
 pre-perm analysis  
 rod selection perming techniques  
 custom perm design / wrapping  
 clinical and classroom practice

### Management- 30 hours

professional ethics  
 interpersonal skills  
 Personal / Career Development  
 time management goal-setting  
 team building communication  
 cover letter / resume writing interview techniques  
 job requirements  
 employee benefits and wages  
 technology

## Program

Tuition: \$10,500

Kit: \$2,000.00 (non-refundable) | Application: \$50.00 (non-refundable)  
Registration Fee \$150.00

Required for licensure: 600 hours

The scheduled hours of instruction are as follows:

Monday, Tuesday, Friday- 8:30am-5:30pm (24.75 hours per week)

Wednesday, Thursday, Saturday- 8:30am-5:30pm (24.75 hours per week)

45 minutes per day will be deducted for lunch for programs over 5 hours.

Monday-Friday 9:00am-2:00pm (25 hours per week)

Prepare for an exciting future in skin and nail care with Aveda Institute Provo. For more in-depth information on industry go to [onetcodeconnector.org](http://onetcodeconnector.org) SOC Code 39-5094.00, CIP Code 12.0409. Our Esthiology curriculum provides 600 hours of basic skin care and nail care training with an emphasis on using pure flower and plant essences in treatments. Combining theoretical knowledge and hands-on experience, this course puts our Students on their way to a career in skin and care. They will have the competency required for the State of Utah Basic Aesthetics licensure.

Each graduate will receive an Aveda Institute diploma, transcript and a state record of completion.

Esthiology Starts with 6% Distance Education: no starts scheduled at this time

Esthiology Starts with NO Distance Education: 1.8.25, 4.2.25, 6.25.25, 9.17.25, 12.10.25

AM Part Time Esthiology Starts with NO Distance Education : 9.15.25

*Hours/Weeks of each phase may vary depending on the hours needed to complete the program. Hours may also vary based on holidays and missed time. The offering of Distance Education and order of phases may change at any time and without notice.*

### AM Phase Descriptions

#### PHASE ONE - 297 HOURS

The emphasis in this phase is to introduce the fundamentals of esthetics. These skills include facials, facial and body waxing, make up application, and body treatments along with time management, ethics, interpersonal skills and salesmanship, disinfection, sanitation and safe work practices. Students combine theoretical knowledge of state laws, regulations and safety requirements with hands-on experience.

#### PHASE TWO -303 HOURS

This phase integrates the experience gained from the previous phase and utilizes those techniques on clinic floor with an emphasis on timing. Students build practical experience in both guest retention and retail sales, while building on the business of spa and preparation for State Board licensure.



### AM Part Time Phase Descriptions

#### PHASE ONE - 300 HOURS

The emphasis in this phase is to introduce the fundamentals of esthetics. These skills include chemistry, anatomy, physiology and histology of the skin and facials along with time management, ethics, interpersonal skills and salesmanship, disinfection, sanitation and safe work practices. Students combine theoretical knowledge of state laws, regulations and safety requirements with hands-on experience.

#### PHASE TWO 300 HOURS

The emphasis in this phase is to continue the fundamentals of esthetics. These skills include electrotherapy facials, facial and body waxing, make up application, manicures & pedicures, and body treatments. Skills are refined in time management, ethics, interpersonal skills and salesmanship, disinfection, sanitation and safe work practices. Students combine theoretical knowledge of state laws, regulations and safety requirements with hands-on experience. Students build practical experience in both guest retention and retail sales, while building on the business of spa and preparation for State Board licensure.

# Curriculum Overview

The following topics will be taught in great depth and detail to give you a deep knowledge of esthology to build a professional career.

Physical and Safety Demands for the Cosmetologist, Esthetician, Massage Therapist and Barber include standing on your feet for long hours of the day; using your hands, arms and wrists continuously; stretching and bending; possible exposure to chemical odors; possible contact with communicable disease.

Grading Procedure:

- Maintain an 88% or higher grade average for the following:
  - Written Tests
  - Classroom Participation
  - Online Participation
  - Rubric Completion
  - Quota Work
  - Written Exams
  - Practical Finals
  - Phase Projects
- Academics
  - 96%-100% High Honors
  - 88%-95% Satisfactory
  - <88% Unsatisfactory
- Attendance
  - 88%-100% Satisfactory
  - <88% Unsatisfactory

Instructional Methods:

- Lecture/Textbook learning
- Hands-On Training
- Group Study
- Audio/Visual
- Online/Distance Education
- One-on-One Coaching

Technology Required for Distance Education

- Apple or Android operating system
- Internet connection to run Pivot Point 2.0

## Facial and Skin Care- 270 hours

History of esthetics  
Facial Massage  
relaxation through massage  
detoxification massage for lymphatic drainage  
basic touch  
facial massage  
manicures and pedicures  
massage of face and neck  
Skin Treatment and Masks  
Aroma  
Aveda product systems  
facial treatments  
implements and tools  
high frequency  
galvanic current  
heat lamps  
first aid  
chemical exfoliation  
consultation  
treatments  
reactions  
chemistry  
lash and brow tinting  
cosmetic chemistry

## Facial Makeup- 30 hours

color theory  
contoured and natural application  
artificial lash tinting  
subtle and dramatic application

## Hair Removal - 90 hours

full body waxing  
methods of hair removal  
Eyebrow arching

## Laws, Rules and Regulations - 30 hours

state laws and rules  
safety and sanitation requirements and procedures  
regulatory agencies  
malpractice liability tax laws  
aseptic techniques  
disinfection and sterilization  
health risks  
Esthetic Exam review

## Clinic Floor, Disinfection, Sanitation, and Safe Work Practices- 150 hours

Bacteriology  
Sanitation, sterilization, decontamination  
infection control  
Clinic Practice  
refinement of techniques  
clinic set-up  
sanitation  
time management  
the spa experience  
retail  
guest relations  
aveda rituals

## Management, Ethics, Interpersonal Skills and Salesmanship- 30 hours

professional image  
ethics  
professional associations  
advertising and PR  
time management  
goal-setting  
team building  
communication  
cover letter/resume writing  
interview techniques  
job requirements  
employee benefits and wages  
hair and make up shows  
business and salon management  
developing a clientele  
industry days  
industry events  
hair competitions  
community involvement  
CPR

## Program

Tuition: \$15,750

Kit: \$2,750.00 (non-refundable) Application: \$50.00 (non-refundable),  
Registration: \$150.00  
Required for licensure: 1200 hours

The scheduled hours of instruction are as follows:

Monday, Tuesday, Friday- 8:30am-5:30pm (24.75 hours per week)

Wednesday, Thursday, Saturday- 8:30am-5:30pm (24.75 hours per week)

45 minutes per day will be deducted for lunch for programs over 5 hours.

Monday-Friday 9:00am-2:00pm (25 hours per week)

Prepare to take your skin care knowledge to the next level, our Master program provides 1200 hours of advanced training. For more in-depth information on industry go to [onetocodeconnector.org](http://onetocodeconnector.org) SOC Code 39-5094.00, CIP Code 12.0414. In this program, Student refine their skills and gain the expertise needed to meet the Aveda Institute Provo's skin care and makeup service standards along with state rules, regulations and safety requirements. The program includes instruction in microdermabrasion, chemical exfoliations, body wraps, advanced extraction techniques, manual lymphatic drainage massage and advanced waxing techniques. Students will learn real-world strategies to get a job in the field, from interviewing to resume writing and beyond. At this point, they will have the competency required for the skill certification examination, as well as the theoretical knowledge needed to pass the examination required by Aveda Institute Provo and the State of Utah Master Aesthetics licensure. Each graduate will receive an Aveda Institute diploma, transcript and a state record of completion.

Master Esthiology Starts with 6% Distance Education: no starts scheduled at this time

PM Master Esthiology Starts with 6% Distance Education : no starts scheduled at this time

Master Esthiology Starts with NO Distance Education: 10.7.24, 1.8.25, 4.2.25, 6.25.25, 9.17.25, 12.10.25

AM Part time Master Esthiology Starts with NO Distance Education : 9.15.25

*Hours/Weeks of each phase may vary depending on the hours needed to complete the program. Hours may also vary based on holidays and missed time. The offering of Distance Education and order of phases may change at any time and without notice.*

### AM Phase Descriptions

#### PHASE ONE - 297 HOURS

The emphasis in this phase is to introduce the fundamentals of esthetics. These skills include facials, facial and body waxing, make up application, and body treatments along with time management, ethics, interpersonal skills and salesmanship, disinfection, sanitation and safe work practices. Students combine theoretical knowledge of state laws, regulations and safety requirements with hands-on experience.

#### PHASE TWO - 297 HOURS

This phase integrates the experience gained from the previous phase and utilizes those techniques on clinic floor with an emphasis on timing. Students build practical experience in both guest retention and retail sales, while building on the business of spa and preparation for State Board licensure.

#### PHASE THREE - 297 HOURS

The emphasis in this phase is to introduce the Medical aspect of esthetics. These skills include advanced anatomy and physiology, advanced skin typing, theory on lasers, LED light therapy, microdermabrasion, dermasound elite, 9-in-1 facial machine, full body waxing, body treatments and Image Skincare medical products, along with time management, ethics, interpersonal skills and salesmanship, disinfection, sanitation, and safe work practices. Students utilize State laws and regulations and safety requirements with esthetics, while building from their esthetics experience on the clinic floor.

#### PHASE FOUR - 309 HOURS

This phase integrates the experience gained from the previous phases by utilizing the techniques on the spa clinic floor. This phase is intended to build practical experience in guest retention and retail sales, while building on the business of spa and preparation for State Board and licensing as well as clinic floor of master/medical esthetics, LED light therapy, microdermabrasion, dermasound elite, 9-in-1 machine and glymed medical product line. Hours and weeks for this phase may vary depending on the amount of hours each student needs to complete the required hours for completion of the program.



### AM Part Time Phase Descriptions

#### PHASE ONE - 300 HOURS

The emphasis in this phase is to introduce the fundamentals of esthetics. These skills include chemistry, anatomy, physiology and histology of the skin and facials along with time management, ethics, interpersonal skills and salesmanship, disinfection, sanitation and safe work practices. Students combine theoretical knowledge of state laws, regulations and safety requirements with hands-on experience.

#### PHASE TWO 300 HOURS

The emphasis in this phase is to continue the fundamentals of esthetics. These skills include electrotherapy facials, facial and body waxing, make up application, manicures & pedicures, and body treatments. Skills are refined in time management, ethics, interpersonal skills and salesmanship, disinfection, sanitation and safe work practices. Students combine theoretical knowledge of state laws, regulations and safety requirements with hands-on experience. Students will also integrate experience gained from the previous phases and utilizes them on clinic floor with an emphasis on timing. Students build practical experience in both guest retention and retail sales, while building on the business of spa.

#### PHASE THREE 300 HOURS

The emphasis in this phase is to introduce the Medical aspect of esthetics. These skills include advanced anatomy and physiology, advanced skin typing, microdermabrasion, chemical peels and GlymedPlus Skincare medical products, along with time management, ethics, interpersonal skills and salesmanship, disinfection, sanitation, and safe work practices. Students utilize State laws and regulations and safety requirements with esthetics, while building from their esthetics experience on the clinic floor.

#### PHASE FOUR 300 HOURS

The emphasis in this phase is to continue with the Medical aspect of esthetics. These skills include theory on lasers, LED light therapy, microdermabrasion, dermasound elite, body treatments, along with time management, ethics, interpersonal skills and salesmanship on clinic floor. Students will conduct a clinical trial project utilizing GlymedPlus Skincare medical products and Aveda Facial Treatment Protocols. This phase is intended to build practical experience in guest retention and retail sales, while building on the business of spa and preparation for State Board and licensing.



# Curriculum Overview

The following topics will be taught in great depth and detail. Curriculum will give the Students extensive knowledge in the field of Aesthetics all designed to build a professional career.

Physical and Safety Demands for the Cosmetologist, Esthetician, Massage Therapist and Barber include standing on your feet for long hours of the day; using your hands, arms and wrists continuously; stretching and bending; possible exposure to chemical odors; possible contact with communicable disease.

Grading Procedure:

- Maintain an 88% or higher grade average for the following:
  - Written Tests
  - Classroom Participation
  - Online Participation
  - Rubric Completion
  - Quota Work
  - Written Exams
  - Practical Finals
  - Phase Projects
- Academics
  - 96%-100% High Honors
  - 88%-95% Satisfactory
  - <88% Unsatisfactory
- Attendance
  - 88%-100% Satisfactory
  - <88% Unsatisfactory

Instructional Methods:

- Lecture/Textbook learning
- Hands-On Training
- Group Study
- Audio/Visual
- Online/Distance Education
- One-on-One Coaching

Technology Required for Distance Education

- Apple or Android operating system
- Internet connection to run Pivot Point 2.0

## Facial and Skin Care- 270 hours

History of esthetics and Master Esthetics  
Facial Massage  
relaxation through massage  
detoxification massage for lymphatic drainage  
basic touch  
facial massage  
massage of face and neck  
Skin Treatment and Masks  
Aroma  
facial treatments  
implements and tools for Master Esthetician

- high frequency
- galvanic current
- heat lamps
- first aid

advanced chemical exfoliation

- consultation
- treatments
- reactions

advanced mechanical/electrical devices

- sanding and microdermabrasion
- brush cleaning and spray application for skin
- steam and ozone

chemistry for master esthetics  
lash and brow tinting  
cosmetic chemistry

## Facial Makeup- 40 hours

color theory  
contoured and natural application  
artificial lash tinting  
subtle and dramatic application

## Facial Massage- 90 hours

## Nail Care- 40 hours

disease and disorder  
anatomy of hands and feet  
massage techniques for hands, arms, feet  
advanced manicures and pedicures

## Clinic Floor, Disinfection, Sanitation, and Safe Work Practices- 300 hours

Bacteriology  
Sanitation, sterilization, decontamination  
infection control  
Clinic Practice  
refinement of techniques  
clinic set-up  
sanitation  
time management  
the spa experience  
retail  
guest relations  
aveda rituals

## Treatments- 230 hours

Aveda product systems  
chemical and plant based peels  
microneedling  
dermaplaning  
manicures  
pedicures  
eyelash extensions  
facial treatments  
full body waxing  
microdermabrasion  
chemical exfoliants  
body wraps  
advanced extraction techniques  
manual lymphatic drainage  
laser hair removal  
Intense Pulse Laser  
Dermaplaning

## Laws, Rules and Regulations - 200 hours

state laws and rules  
safety and sanitation requirements and procedures  
regulatory agencies  
malpractice liability  
tax laws  
aseptic procedures and techniques  
disinfection and sterilization  
health risks  
Esthetic Exam review

## Management, Ethics, Interpersonal Skills and Salesmanship- 30 hours

professional image  
professional ethics  
professional associations  
advertising and PR  
time management  
goal-setting  
team building  
communication  
cover letter/resume writing  
interview techniques  
job requirements  
employee benefits and wages  
hair and make up shows  
business and salon management  
developing a clientele  
industry days  
industry events  
hair competitions  
community involvement  
CPR

## Program

Tuition: \$10,500

Kit: \$2,000.00 | Application: \$50.00 (non-refundable),  
Registration: \$150.00

Required for licensure: 600 hours

The scheduled hours of instruction are as follows:

Monday, Tuesday, Friday- 8:30am-5:30pm (24.75 hours per week)

Wednesday, Thursday, Saturday- 8:30am-5:30pm (24.75 hours per week)

45 minutes per day will be deducted for lunch for AM programs.

Learn how to create wellness through the power of touch. A balanced study of anatomy, physiology, pathology, aromalogy™, spa treatments and body movement techniques adds depth to the massage techniques you'll use to address the individual needs of your guests. For more in-depth information on industry go to [onetcodeconnector.org](http://onetcodeconnector.org) SOC Code 31.9011.00, CIP Code 51.3501. Upon completion of the program (600 hours), you'll be prepared to take the MBlex exam and be ready to succeed as a licensed massage therapist.

Each graduate will receive an Aveda Institute diploma, and transcript.

Massage Therapy Start Dates with 6% Distance Education: no starts scheduled at this time

Massage Therapy Start Dates with NO Distance Education: 3.31.25, 9.15.25

*Hours/Weeks of each phase may vary depending on the hours needed to complete the program. Hours may also vary based on holidays and missed time. The offering of Distance Education and order of phases may change at any time and without notice.*



### AM Phase Descriptions

#### PHASE ONE - 297 HOURS

Discover the fundamentals of the art of Swedish massage, reflexology and aromalogy, along with the latest in hydrotherapys spa treatments, total wellness and body care. Study the sciences of anatomy, physiology and pathology and learn the ancient philosophy of Ayurveda. From classroom learning to hands-on-workshops you'll gain practical knowledge and experience. You'll also learn the proper safety and sanitation requirements. In this phase, Students will explore modalities within the business of massage. Explore how to implement what you have learned from your study the sciences of anatomy, physiology and pathology and implement the ancient philosophy of Ayurveda. From classroom to clinic floor learning to hands on workshops, you'll gain practical knowledge and experience. You'll also learn the proper safety and sanitation requirements within the clinic floor.

#### PHASE TWO - 303 HOURS

Increase your knowledge of anatomy, physiology, pathology, deep tissue massage and other techniques as you gain practical experience. You will work in a clinical setting under the supervision of instructors, obtaining extensive hands-on experience. You will also learn to prepare for the workplace by developing your own plan of action for employment. Exploration of case studies rounds out your education as you prepare for your new career as a massage therapist. Upon successful completion of all phases, you will be prepared to take the required state registration exams and be ready to pursue a career. You will learn to prepare for the workplace by developing your own plan of action for employment. Exploration of case studies rounds out your education as you prepare for your new career as a massage therapist. Upon successful completion of all phases, you will be prepared to take the required state registration exams and be ready to pursue a career.

# Curriculum Overview

Throughout the 600-hour program, you'll explore the following topics to provide you with an excellent foundation to build a successful career in massage therapy.

Physical and Safety Demands for the Cosmetologist, Esthetician, Massage Therapist and Barber include standing on your feet for long hours of the day; using your hands, arms and wrists continuously; stretching and bending; possible exposure to chemical odors; possible contact with communicable disease.

Grading Procedure:

- Maintain an 88% or higher grade average for the following:
  - Written Tests
  - Classroom Participation
  - Online Participation
  - Rubric Completion
  - Quota Work
  - Written Exams
  - Practical Finals
  - Phase Projects
- Academics
  - 96%-100% High Honors
  - 88%-95% Satisfactory
  - <88% Unsatisfactory
- Attendance
  - 88%-100% Satisfactory
  - <88% Unsatisfactory

Instructional Methods:

- Lecture/Textbook learning
- Hands-On Training
- Group Study
- Audio/Visual
- Online/Distance Education
- One-on-One Coaching

Technology Required for Distance Education

- Apple or Android operating system
- Internet connection to run Pivot Point 2.0

## Anatomy, Physiology and Kinesiology 125 hours

anatomical terms  
cell, tissue and organs  
muscular system  
skeletal system  
kinesiology  
nervous system  
endocrine system  
blood  
circulator system  
immune system  
respiratory system  
digestive system

## Pathology- 40 hours

guest health  
history forms  
contraindications  
indications  
skin condition  
musculoskeletal conditions  
nervous system conditions  
respiratory conditions  
case studies

## Massage Theory - 285 hours

history  
principles of massage  
body mechanics  
modalities  
equipment  
professionalism  
ethics  
boundaries  
proper draping techniques  
mind body connection  
sense of touch  
breathing  
ayurveda  
hydrotherapy  
swedish massage techniques  
deep tissue  
introduction:  
reflexology  
trigger points  
lymphatic massage  
polarity  
energy balancing  
acupressure  
elemental nature™

## Professional Standards/Career Development- 35 hours

time management  
goal-setting  
team building  
communication  
cover letter/resume writing  
interview techniques  
job requirements  
employee benefits and wages  
Small Business Development Center

## Sanitation and Universal Precautions- 15 hours

Sanitation and aseptic technique  
Sanitary procedures  
CPR  
First aid

## Clinic Practice- 100 hours

refinement of massage techniques  
clinic set-up  
sanitation  
time management  
the spa experience  
retail  
guest relations  
aveda rituals

## Our Points of Difference

**CURRICULUM** Aveda Institute programs embody a balanced view of beauty that encompasses nutrition, body care, health and wellness. Our exclusive curriculum sets the trend within the beauty and wellness industry-worldwide.

**BEAUTY IS AS BEAUTY DOES** An Aveda Institute education teaches how to become environmentally responsible by giving you the tools to minimize your global footprint, thus creating a greener planet. Aveda is also one of the largest purchasers of organic ingredients working with indigenous peoples and farmers all over the world. Aveda is VEGAN, now and forever.

**LIFESTYLE CAREER** Aveda Institute offers a large network of global job opportunities. As an Aveda Institute graduate, students have access to our worldwide network of thousands of salons and spas in 42 countries.

**GLOBAL RECOGNITION** Aveda is synonymous with innovation and excellence. Once you have completed your education, your diploma will have international brand name recognition.

**PRACTICAL EXPERIENCE** At Aveda Institute, students receive practical hands-on experience with a diverse clientele. This allows students the opportunity to work with many different skin, hair, body and personality types while perfecting their skills. Our locations offer great exposure to potential guests that work, live or visit the area.

**WELLNESS** From Aroma Confirmation to Rituals of Renewal, we teach our students to individually pamper our guests to increase retention and offer a unique point of difference.

**CONNECT AVEDA** Retailing accounts for a large portion of income in a salon/spa. Our students learn retail skills through educating guests on products and services and home care. By doing so, you will be able to retail more effectively and successfully.

**LIVE THE MISSION** Aveda Institute utilizes Aveda's plant-based products in educational and merchandising programs. Our brand has always been rooted in environmental sustainability.

**CONTINUING EDUCATION** Learning never ends! As a student, you'll have the opportunity to study abroad in locations like London, Madrid, India and Tokyo. Our Master Series workshops and community events take your education to the next level. \*Additional fees apply. Continuing education classes are not accredited.

**PROFESSIONAL CONNECTIONS** Aveda is a fast growing worldwide salon network and a successful salon business model in the industry. You're part of the family from the first day of school through continued education and employment.

## Vision

Connecting beauty, environment, well-being

## Beliefs

1. We believe in treating ourselves, each other, and the planet with care and respect.
2. We believe social responsibility is our responsibility.
3. We believe ecological and profit goals are mutually achievable.
4. We believe our authenticity and experience are our points of difference.
5. We believe in inspiring and educating people to integrate wellness and beauty in their lives.
6. We believe in the power of oneness: from our global image to a focused network.
7. We believe learning never ends.
8. We believe in encouraging innovation and empowered decision-making.
9. We believe our actions, products and services should always embody excellence.
10. We believe personal and organizational balance is the key to sustainable success.
11. We believe true leadership is delivered with passion and by example.



"Environmental responsibility means adopting business strategies and activities that meet the needs of the enterprise today while protecting, sustaining and enhancing the human and natural resources that will be needed in the future"

As we look back over the past 10 to 15 years, we think it's clear that we have come a long way from the time when business thought that environmental measures were simply a cost. Most now recognize that there are many financial, economic, and environmental benefits to cutting waste and pollution. We have seen a growing awareness that responsible corporate environmental stewardship is also smart business practice. The corporate landscape is filled with examples of positive environmental action yielding positive results on the bottom line.

We believe companies that take advantage of environmental opportunities can gain a competitive advantage over their peers through cost reductions, quality improvements, increased profitability, and access to new and growing markets. Sustainable development is good business in itself. It creates opportunities for suppliers, developers of environmentally safer materials and processes, firms that invest in eco-efficiency, and those that engage themselves in social well-being. We strongly believe these companies will have a competitive advantage. They will earn their local economy's goodwill and see their efforts reflected in the bottom line.

Over the last decade, we have seen many polls confirming the importance of the environment to Americans.

Only an irresponsible company would dismiss this trend as a passing fad or fail to recognize the need to integrate environmental considerations into every aspect of its business. Environmental excellence has to become part of strategic thinking. It is in our best economic interests to do so. In fact, whenever we are forced to change, we often find opportunities.

A new study by Winslow Management Company adds to the evidence that companies that are good to the environment are also good to their shareholders, partners, and clients. And in our case students.

So as we face the next generation of environmental challenges, we must do so together. We must engage the many minds and listen to the many voices that share our determination to discover the best solutions to our complex problems. Our business practices impact the environment in several ways. We therefore will seek to conduct our business in a manner that protects and sustains the environment.

We look forward to exploring ways that we can work with Aveda to advance toward our common goals. We want a partnership with someone who shares our same goals and values.

Our institute will be committed to the conservation, sustainable use and enhancement of the local, and global environment for the present and for the future. We will meet our commitment through leadership by example in education, environmentally responsible practices and through equitable and participatory partnerships. Aveda Institute is committed to environmental responsibility in the areas of the natural environment; development, design and management of the built environment, and resource conservation.

Education must strive to honor systems which encourage a public vision of inclusive human societies dedicated to enhancing the social, intellectual and spiritual growth of all people.

It should encourage the celebration, unity and diversity of life, and recognize the need to maintain a balance between the human uses of natural wealth and the regenerative limits of the earth's ecosystem for the benefit of present and future generations.

Cosmetology educational institutions have a pivotal role in the promotion of environmentally sustainable management, i.e.

management which is appropriate to the cultural and historical context of the society where it takes place, and where economic and social objectives are achieved within the limits of ecological systems.

The commitment to environmental sustainability is an ethical commitment. Education for sustainability therefore requires academic staff to consider promoting it where appropriate in their teaching.

Sustainability should be practiced by every member of academic and general staff in each of the areas for which they have responsibility.

The development and operation of Aveda Institute must allow for a clean, safe and healthy environment for members of Aveda Institute and community. This will be achieved through the avoidance, remediation or mitigation of any adverse effects of Aveda Institute's activities upon the natural and built environment and the local community.

Aveda Institute will enhance amenity and aesthetic values at Aveda Institute. This will include efforts to:

- Ensure that buildings are designed to incorporate and enhance the use of open and green space;
- Encourage the use of environmentally responsible transportation and provide facilities for that use; (light rail)

Aveda Institute will minimize waste and other pollution discharges from Institute facilities. This will include efforts to:

- Establish environmentally responsible and appropriate purchasing practice;
- Promote the efficient use of Institute classrooms, clinic floor, equipment, resources, materials and utilities;
- Undertake a comprehensive waste management program to reduce the quantities of waste being generated and, where possible, reuse or recycle wastes which are still produced;
- Energy provider will conduct an audit of facility's energy use
- Use equipment with energy saving features
- Use compact fluorescents
- Insulate pipes and water heaters
- Install lighting controls with occupancy sensors
- Ensure all wastes are properly managed and handled, particularly hazardous materials.
- Integrate environmental considerations into our business planning and decision making processes.
- Comply with all applicable legal and regulatory requirements and, to the extent we determine it appropriate, adopt more stringent standards for the protection of our employees, students, and the community which we live in.
- Provide regular communications to, and training for, employees and students to heighten awareness of, and pride in, environmental issues.

In closing, without the active involvement at the corporate level it would be difficult to implement sustainable business practices. As, Horst Rechelbacher stated, "We are committed to working for these ends by expressing our values and serving as agents of change in our workplaces, with our families and friends, and in our communities. We believe that the microscopic actions of single individuals have the power to change the course of human civilization. We aim to help steer society in a more sustainable direction for our benefit and the benefit of generations to come".

We are excited for you to begin a partnership with a corporate culture that has the same values, beliefs, and philosophies as we do. We look

## Student Services

### Career Placement

Students enrolling at the Aveda Institute are provided education appropriate to license in the state of enrollment. Aveda Institute does not guarantee acceptance or transfer of hours earned to another state or Institution. The Aveda Institute offers employment support through industry days, resume and self-promotion techniques. While we offer assistance in job placement, Aveda Institute does NOT guarantee job placement.

### Student Activities

While at Aveda Institute, you will be exposed to a variety of event opportunities including monthly workshops, Master Series guest speakers, community events, hair and makeup shows, industry days, salon and spa visits, industry competitions, photo shoots and more. All event opportunities are posted on the communication board.

### Academic and Individual Advising

The Aveda Institute Provo provides academic advising to all Students. We will help you with tutoring, should you experience challenges in meeting the minimum performance standards and course requirements as set by Aveda Institute and the state board.

If you experience personal challenges, the Aveda Institute Provo encourages Students to contact Student Services for a list of local crisis hotlines, which provide personal counseling referrals to a network of professionals.

## Payment Options

Sources of financial assistance include:

Monthly Payment Plans  
Pay in Full  
Private Loans  
Federal Student Aid  
Veteran's Affairs Benefits

Forms of Payment Include:

checks, cash, credit card or money order

### Alumni

Student records are maintained at Aveda Institutes. Current Students may review their file upon request to Student Care - file will include enrollment documents. Attendance and grades are posted weekly. Transcripts are available to former Students and Alumni. Students may request Transcripts, by completing a request. For more information contact Administrative Services at [info@avedaprovo.com](mailto:info@avedaprovo.com). VA beneficiaries may only enroll in in person courses, online training cannot be paid for by VA education benefits.

### Veteran's Affairs

Aveda Institute will inquire about each veteran's previous education and training, and require transcripts from all prior institutions, including military training, traditional college coursework and vocational training. Previous transcripts will be evaluated and credit will be granted, as appropriate. VA beneficiaries cannot be extended past their original contract date and GI Bill® funding will not cover any additional hours. VA beneficiaries may only enroll in in person courses, online training cannot be paid for by VA education benefits.

### Veteran's Affairs Leave of Absence/Re-Admission Policy

If a veteran has been enrolled and attended Aveda Institute, and is then deployed, the Student will be placed on an administrative leave of absence or withdrawn as appropriate. If the Student will be returning in 180 days or less, the Student will be placed on an administrative leave of absence. If the Student will be returning after more than 180 days, the Student

will be withdrawn in accordance with required refund policies and funds may be returned as required by law. Upon their return the veteran will be re-admitted with no additional registration fee, and tuition assessed according to the amount of hours remaining in the program. The applicable funds will be requested and reinstated upon their return.

State of compliance with 38 USC 3679 (e):

[https://www.benefits.va.gov/gibill/post911\\_residentraterequirements.asp](https://www.benefits.va.gov/gibill/post911_residentraterequirements.asp)

### Veteran's Administration Satisfactory Progress and Advising Policy

In addition to the Satisfactory Academic Progress Policy stated elsewhere in this catalog, all students enrolled receiving Veterans Administration Benefits will also be subject to this stricter policy.

All VA students enrolled in the Esthology and Massage programs will be evaluated for satisfactory academic progress and advised two times during their program (300 and 500 scheduled hours). Aveda Institute's normal SAP policy evaluation points will apply to students enrolled in other programs. If any VA student fails to meet the minimum cumulative academic and attendance requirements they will be notified in writing. A record of this will be documented in the student's file. If the student does not meet the required cumulative attendance and academic requirements the VA will be promptly notified which may result in the termination of VA Benefits. Further, this may result in a student debt with the VA.

In-House Financing: Automatic withdrawal is accepted for monthly payment plans. A \$25 late fee/insufficient fund fee will be assessed to any tuition payment after the selected due date

### Continuing Education Credit

Aveda Institute offers a continuing education credit on tuition and registration fee for Students that enroll in a second program. To be eligible, Students must enroll into the second program no more than one year from the first completion date. (\$1,000 for Cosmetology, Hairstyling, Master Esthology, and Barbering and \$500 for Esthology and Massage Therapy programs)\*. Students enrolling in Massage Therapy and Esthology programs to become dual licensed qualify for a \$3000 continuing education credit. To be eligible, Students must enroll into the second program no more than one year from the first completion date. .

## Graduation and Licensing Requirements

### Exit Planning and Surveys

Administrative Services will meet with graduating classes prior to graduation to review requirements for graduation of the program and financial plan (if applicable). A Graduate Survey will be sent upon completion of the program.

### Graduation Requirements

In order to graduate from the program/course of instruction, the Student must:

- complete contracted program hours
- complete course requirements
- make satisfactory payment arrangement for any debt owed the school

### Licensing Requirements

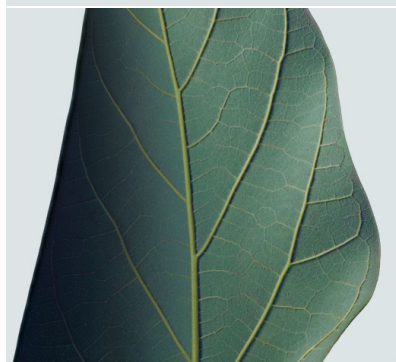
For all programs, a Student is required to:

- Aveda Institute- Complete the hours in the course of study
- Utah licensing requirements-
  - Submit an application: pay a fee; be of good moral character; provide verification of graduation; must pass with a 75% theory and practical exam within one year of application.
  - Massage Therapy- in addition to the above requirements, Massage Therapy must be 18 years or older to license; submit a finger print card; and pass a criminal background check.

## Refund Policy

Applies to all terminations, for any reason, by either party, including Student's decision, course or program cancellation or school closure. Students not accepted to participate in the Aveda Institute's programs are entitled to a refund of all monies paid, less the \$50.00 non-refundable application fee. Students who cancel this contract by notifying the school within three (3) days of contract signing are entitled to a full refund of all tuition and fees paid, less the non-refundable \$50.00 application fee. This policy applies whether or not the Student has begun training. Students who withdraw after three (3) days, but before the commencement of classes, are entitled to a full refund of all tuition and fees paid except the \$50 non-refundable application fee and \$150 registration fee. In the case of students withdrawing after 3 days of signing the contract and after commencement of classes, the school will retain the non-refundable \$50.00 application fee and the \$150.00 registration fee, plus a percentage of tuition and fees based on the Refund Table. The amount of any refund is based on scheduled hours as the last day of attendance as outlined in the Refund Table.

- 1 Any students who withdraw or terminate prior to course completion are also charged the cancellation charge or fee referred to in the Refund table. Other charges the student may have incurred at the institution, such as student kit, products, policy or postponement fees, and an application fee are non-refundable and will be calculated and paid by such student separately at the time of withdrawal.
- 2 Aveda Institute will make all refunds within 30 days from the date of determination, whether officially or unofficially, with the exception of the non-refundable \$50 application fee and the non-refundable \$150 registration fee. The official date of termination or withdrawal of a student shall be determined in the following manner:
  - i The date on which the school receives notice of the student's intention to discontinue the training program; or the cancellation date will be determined by the postmark on written



## Refund Table

Percent of scheduled time enrolled to total course or program	Amount of Tuition Owed the School
Within .001% to 4.9% of the program	20% of tuition / \$150 cancellation charge
Within 5% to 9.9% of the program	30% of tuition / \$150 cancellation charge
Within 10% to 14.9% of the program	40% of tuition / \$150 cancellation charge
Within 15% to 24.9% of the program	45% of tuition / \$150 cancellation charge
Within 25% to 49.9% of the program	70% of tuition / \$150 cancellation charge
50% or more of the program	100% of tuition / \$150 cancellation charge

- notification, or the date said information is delivered to school in person; or
  - ii The date on which the student violates published school policy, which provides for termination.
  - iii Should a Student fail to return from an excused leave of absence, the effective date of termination for a Student on an extended leave of absence or a leave of absence is the earlier of the date the school determines the Student is not returning or the scheduled date of return from the leave of absence.
  - iv Should a student fail to attend school for 14 consecutive calendar days, the school will terminate the Student's attendance.
  - v For purposes of financial aid, the 14th day of absence will be used as the date of determination in calculating returns.
  - vi Attendance is monitored every 30 days.
- 3 If a course and/or program is cancelled subsequent to a Student's enrollment, and before instruction in the course and/or program has begun, the Institute shall provide a full refund of all monies paid.
  - 4 If the Institute cancels a course and/or program and ceases to offer instruction after the Students have enrolled and instruction has begun, the Institute shall provide a refund for all students transferring to another Institute based on the hours accepted by the receiving Institute or provide a refund of all monies paid.
  - 5 The policy for granting credit for previous training shall not impact the refund policy.
  - 6 In the case of disabling illness or injury, death in the Student's immediate family or other documented mitigating circumstances, a reasonable and fair refund settlement will be made. Any settlement made will be determined on a case by case situation by a board made up of the Owner, Director and the Student Services department, these settlements are private and not to be shared with anyone but the parties involved.  
Refunds are based on scheduled hours and calculated from the last date of attendance.
  - 7 If permanently closed or no longer offering instruction after a student has enrolled, and instruction has begun, the school will provide a pro rata refund of tuition to the student OR provide course completion through a pre-arranged teach out agreement with another institution.
  - 8 School Closure/ Course Cancellation
    - ii. if school closes permanently and ceases to offer instruction after students have enrolled and instruction has begun, school will notify student individually and perform a pro-rata refund of tuition.
    - ii. If a course or program is canceled subsequent to a student's enrollment and before instruction has begun, the school shall provide a full refund of all monies paid.
    - iii. If a course or program is canceled and the Aveda Institute ceases to offer instruction after the student has enrolled and instruction has begun, the school shall provide a pro rata refund for all students transferring to another school based on the hours accepted by the receiving school; or provide completion of the course; or participate in a Teach -Out Agreement; or provide a full refund of all monies paid

## Postponement of starting date

Whether at the request of the school or the Students, postponing your start date requires a written agreement signed by the student and the school. The agreement must set forth: (a) whether the postponement is for the convenience of the school or student; (b) a deadline for the new start date, beyond which the start date will not be postponed. If the course is not commenced, or the Student fails to attend by the new start date set forth in the agreement, the Students will be entitled to an appropriate refund of prepaid tuition and fees within 30 days of the deadline of the new start date set forth in the agreement, determined in accordance with the school's refund policy and all applicable laws and rules concerning the Private Occupational Education Act of 1981.

## Satisfactory Academic Progress Policy

The Satisfactory Academic Progress Policy is consistently applied to all students enrolled at the Aveda Institute. It is printed in the catalog to ensure that all students receive a copy prior to enrollment. The policy complies with the guidelines established by the National Accrediting Commission of Career Arts and Sciences (NACCAS) and the federal regulations established by the United States Department of Education. The academic year for Cosmetology, Barbering, and Hairstyling is defined as 900 hours in a 27 week period. The academic year for Master Esthiology, PM Cosmetology, PM Master Esthiology is defined as 900 hours in a 36 week period.

## Evaluation Periods

Students are evaluated for Satisfactory

Academic Progress as follows:

Cosmetology 450 (wk 13), 900 (wk 27) 1250 (wk 34) scheduled hours  
 Barbering and Hairstyling 450 (wk 13), 900 (wk 27) Scheduled Hours  
 Esthiology and Massage 300 (wk 12) scheduled hours  
 Master Esthiology 450 (wk 18), 900 (wk 36) scheduled hours  
 AM Part Time Esthiology and 300 (wk 12) scheduled hours  
 AM Part Time Cosmetology 450 (wk 18), 900 (wk 36) 1250 (wk 50) scheduled hours  
 AM Part Time Master Esthiology 450 (wk 18), 900 (wk 36) scheduled hours

- Transfer Students- Midpoint of the contracted hours or the established evaluation periods, whichever comes first.

Evaluations will determine if the student has met the minimum requirements for satisfactory academic progress. The frequency of evaluations ensures that students have had at least one evaluation by midpoint in the course. Progress records are maintained by institution and furnished to students at each evaluation period.

## Attendance Progress Evaluations (Quantitative) Pace

Students are required to attend a minimum of 88% of the hours possible based on the applicable attendance schedule in order to be considered maintaining satisfactory attendance progress. Evaluations are conducted at the end of each evaluation period to determine if the student has met the minimum requirements. The attendance percentage is determined by dividing the total hours accrued by the total number of hours scheduled. At the end of each evaluation period, the school will determine if the student has maintained at least 88% cumulative attendance since the beginning of the course which indicates that, given the same attendance rate, the student will graduate within the maximum time frame allowed. Standard rounding rules apply. E.g. 66.5.% is rounded up to 67%

- ≥88% satisfactory
- ≤87% unsatisfactory

## Academic Progress Evaluations

The qualitative element used to determine academic progress is a reasonable system of grades as determined by assigned academic learning. Students are assigned academic learning and a minimum number of practical experiences. Academic learning is evaluated cumulatively. Practical assignments are evaluated as completed and counted toward course completion. At least two comprehensive practical skills evaluations will be conducted during the course of study. Practical skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by the school. Students must maintain a written grade average of 88%. Numerical grades are considered according to the following scale:

- 96%-100% High Honors
- 88%-95% Satisfactory
- <88% Unsatisfactory

## Maximum Time Frame

The maximum time (which does not exceed 114% of the course length) allowed for students to complete each course at satisfactory academic progress is stated below:

Maximum Time Allowed	
Cosmetology (Full time, 33 hrs/wk) - 1600 Hours	55 Weeks 1824 Scheduled Hours
Barbering (Full time, 33 hrs/week) -1000 Hours	36 Weeks 1195 Scheduled Hours
Hairstyling (Full time, 33 hrs/wk) -1000 Hours	34 Weeks 1140 Scheduled Hours
Esthiology (Full time, 27.75 hrs/wk) -600 Hours	26 Weeks 684 Scheduled Hours
Master Esthiology (Full time, 27.75 hrs/wk) -1200 Hours	51 Weeks 1368 Scheduled Hours
Esthiology (Part time, 25 hrs/wk) - 600 Hours	27 Weeks 684 Scheduled Hours
Master Esthiology (Part time, 25 hrs/wk) -1200 Hours	54 Weeks 1368 Scheduled Hours
Massage Therapy (Full time, 27.75 hrs/wk) -600 Scheduled Hours	24 Weeks 684 Scheduled Hours
Massage Therapy (Part time, 25 hrs/wk) -600 Scheduled Hours	27 weeks 684 Scheduled Hours

The maximum time allowed for transfer students who need less than the full course requirements will be determined based on 88% of the scheduled contracted hours. Students exceeding Max Time Frame will be terminated from the program and will be permitted to apply for re-enrollment on a cash-pay basis.

## Determination Of Progress

### Status

Students meeting the minimum requirements for academics and attendance at the evaluation point are considered to be making satisfactory academic progress until the next scheduled evaluation. Students will be notified of their Satisfactory Academic Progress Determination at the time of each of the evaluations. Students deemed not maintaining Satisfactory Academic Progress may have their Title IV Funding interrupted, unless the student is on warning or has prevailed upon appeal resulting in a status of probation.

## Warning

Students who fail to meet minimum requirements for attendance or academic progress are placed on warning and considered to be making satisfactory academic progress while during the warning period. The student will be advised in writing on the actions required to attain satisfactory academic progress by the next evaluation. The student may continue to receive Title IV aid for one payment period during the warning period without an appeal. If at the end of the warning period, the student has still not met both the attendance and academic requirements, they will be placed on probation and, if applicable, students will be deemed ineligible to receive Title IV funds and VA Educational Benefits

## Probation

Students who fail to meet minimum requirements for attendance or academic progress after the warning period will be placed on probation and considered to be making satisfactory academic progress while during the probationary period, if the student appeals the decision, and prevails upon appeal. Additionally, only students who have the ability to meet the Satisfactory Academic Progress Policy standards by the end of the evaluation period may be placed on probation. Students placed on an academic plan must be able to meet requirements set forth in the academic plan by the end of the next evaluation period. Students who are progressing according to their specific academic plan will be considered making Satisfactory Academic Progress. The student will be advised in writing of the actions required to attain satisfactory academic progress by the next evaluation. If at the end of the probationary period, the student has still not met both the attendance and academic requirements required for satisfactory academic progress or by the academic plan, they will be determined as NOT making satisfactory academic progress and, if applicable, students will not be deemed eligible to receive Title IV funds and VA educational benefits.

## Re-Establishment Of Satisfactory Academic Progress

Students may re-establish satisfactory academic progress and Title IV Aid and VA funding, as applicable, by meeting minimum attendance and academic requirements by the end of the warning or probationary period.

## Interruptions, Course Incompletes, Withdrawals

If enrollment is temporarily interrupted for a Leave of Absence, the student will return to school in the same progress status as prior to the leave of absence. Hours elapsed during a leave of absence will extend the student's contract period and maximum time frame by the same number of days taken in the leave of absence and will not be included in the student's cumulative attendance percentage calculation. Students who withdraw prior to completion of the course and wish to re-enroll will return in the same satisfactory academic progress status as at the time of withdrawal.



## Appeal Procedure

If a student is determined to not be making satisfactory academic progress, the student may appeal the determination within 10 calendar days. Reasons for which students may appeal a negative progress determination include death of a relative, an injury or illness of the student, or any other allowable special or mitigating circumstance. The student must submit a written appeal to the school on the designated form describing why they failed to meet satisfactory academic progress standards, along with supporting documentation of the reasons why the determination should be reversed. This information should include what has changed about the student's situation that will allow them to achieve Satisfactory Academic Progress by the next evaluation point. Appeal documents will be reviewed within 10 days of submission. The student will be notified of the plan of action within 5 days of the determination. If the student prevails upon appeal, the satisfactory academic progress determination will be reversed and federal financial aid will be reinstated, if applicable. The appeal and decision documents will be retained in the Student File.

## Noncredit And Remedial Courses

Noncredit and remedial courses do not apply to this institution. Therefore, these items have no effect upon the school's satisfactory academic progress standards.

## Leave of Absence (LOA) Policy

If a Student desires to take a leave of absence from his/her studies, then the following policy will be in effect:

1. The request must be made in advance of the leave. The Student provides requested documentation to Student Services and the Director and will be reviewed on an individual basis.
2. The request must be made in writing and the reason(s) for the leave must be specified. Medical, administrative, financial, and personal reasons for LOA requests will be considered.
3. The leave request must contain the Student's signature.
4. The leave of absence does not exceed, together with any additional LOAs previously granted, 180 calendar days in a 12-month period.
5. In the event the Student cannot make the request in advance (due to an unforeseen circumstance), then the Institute may still allow a leave. The beginning of the leave will be determined as the first date the Student was unable to attend the institution because of the accident and an end date will be noted that will not exceed the 180 day maximum. The Institute will document the reason(s) for its decision and collect the request from the Student at a later date.
6. There must be a reasonable expectation that the Student will return from the LOA.
7. The Student shall not owe any additional fees during any approved leave of absence and will not be granted any additional financial aid assistance as a result of any extension of the term of this contract as a result of any approved leave of absence.
8. If enrollment is temporarily interrupted for a leave of absence, the Student will return to class in the same progress status as prior to the leave of absence.
9. Hours elapsed during a leave of absence will extend the Student's contract period and maximum time frame by the same number of days taken in the leave of absence and will not be included in the Student's cumulative attendance percentage calculation. Changes to the contract period on the Enrollment Agreement must be initialed by all parties or an addendum must be signed and dated by all parties.
10. A leave of absence will be granted at the discretion of the administrative board. Students who withdraw prior to the completion of the course and wish to re-enroll will return in the same satisfactory academic progress status as the time of withdrawal.

11. A Student granted an LOA that meets these criteria is not considered withdrawn, and no refund calculation is required at that time;
12. If the Student fails to return from the approved LOA, or takes an unapproved LOA, the student will be withdrawn. The withdrawal date for the purpose of calculating a refund is always the Student's last date of attendance.
13. If an enrolled Veteran deploys, they will be placed on an administrative Leave of Absence (please see Veteran's Affairs Leave of Absence/Re-Admission Policy)

## Access to Records

Student records are maintained at Aveda Institutes. Current Students may review their file upon request to Student Care - file will include enrollment documents. Attendance and grades are posted weekly. Transcripts are available to former Students and Alumni. Students may request Transcripts, by completing a request. For more information contact Administrative Services (info@avedaprovo.com)

## Family Education Rights and Privacy Act (FERPA)

Students and Parents/Guardians of dependent minor have a right to:

- inspect and review the student's education records to ensure they are not inaccurate, misleading or otherwise in violation of the Student's privacy or other rights;
- request the amendment of the Student's education records;
- consent to the disclosure of personally identifiable information contained in the Student's education records, except for the information the regulations in this act authorize disclosure without consent, including disclosure to the school's accreditation agency;
- file a complaint with the Department of Education under section 99.64 concerning alleged failure by the school to comply with the requirements of the FERPA; and
- obtain a copy of the policy.

Aveda Institute will disclose information from a Student's education records only with the written consent of the Student or parent/ guardian of dependent minor, except:

- To school officials who have a legitimate educational interest in the records.
- To officials of another school, upon request, in which a student seeks or intends to enroll.
- To certain officials of the U.S. Department of Education, and state and local educational authorities, in connection with certain state or federally supported education programs.
- In connection with a Student's request for or receipt of financial aid, as necessary to determine the eligibility, amount or conditions of the financial aid, or to enforce the terms and conditions of the aid.
- To accrediting organizations to carry out their functions.
- To parents of an eligible student who claim the student as a dependent for income tax purposes.
- To comply with a judicial order or a lawfully issued subpoena.
- To appropriate parties in a health or safety emergency.
- The Aveda Institute Tucson also allows access to student's records to its accrediting body.

Students must allow reasonable time to assemble records. (No more than 45 days).

## Title IV Policy

Verification Policy

- All students selected for verification must provide to the Financial Aid Administrator the following information:
  - Use the IRS Data Retrieval Tool within the FAFSA or
  - Provide a copy of their IRS Tax Return Transcript
  - Signed Verification Worksheet

Documentation must be received and verified before any aid is awarded. All documentation must be received within 14 days and no later than the start date the student wishes to be a part of. If a student is unable to provide the verification documents within the time frame, the student must meet with the Financial Aid Administrator to request an extension (an extension must be requested in writing from the student within 14 days as stated above.) For Pell Grant eligibility, the student must provide acceptable verification documentation no later than the date established each year by the Secretary of Education, or 120 days after the last date of the student's enrollment, whichever is earlier.

- If a student fails to provide verification documentation within the guidelines set forth in paragraph 1 above, student financial aid will not be awarded or disbursed.
- If the student's EFC changes as a result of verification and results in a change in the award, the student will be notified by mail or email.
- If any of the student's information is found to be incorrect, the school will electronically process the correction, or notify the student to correct through his/her FAFSA.
- Department of Education regulations (34 CFR 668.16(g)) require schools to refer to the Department's Office of Inspector General any credible information indicating that an applicant for Title IV aid may have engaged in fraud or other criminal misconduct in connection with his or her application. The school will report any suspected fraud to OIG at 1-800-MISUSED.

- Treatment of Title IV Aid When a Student Withdraws  
The law specifies how schools must determine the amount of Title IV program assistance that you earn if you withdraw from school. The Title IV programs that are covered by this law, as they pertain to Aveda Institute are: Federal Pell Grants, Federal Direct Loans, PLUS Loans.

Title IV program funds will be returned in this order:

- Unsubsidized Direct Loans (other than Direct PLUS Loans)
- Subsidized Direct Loans
- Direct PLUS Loans
- Federal Pell Grants for which a return of Title IV funds is required
- Iraq and Afghanistan Service Grants (IASG)

When you withdraw during your payment period, the amount of Title IV program assistance that you have earned up to that point is determined by a specific formula. If you received (or your school or parent received on your behalf) less assistance than the amount that you earned, you may be able to receive those additional funds. If you received more assistance than you earned, the excess funds must be returned by the school and/or you.

The amount of assistance that you have earned is determined on a pro rata basis based on the scheduled hours/credits as of your date of withdrawal. For example, if you were scheduled to complete 30% of your payment period at the time you withdrew, you earn 30% of the assistance you were originally scheduled to receive. If more than 60% of the scheduled hours of the payment period have passed at your date of withdrawal, you earn all the assistance that you were scheduled to receive for that period.

If you did not receive all of the funds that you earned, you may be due a post-withdrawal disbursement. A Post Withdrawal Disbursement must be made from available grant funds before available loan funds. If the post-withdrawal disbursement includes loan funds, the school must get your permission before it can disburse them. You may choose to decline some or all of the loan funds so that you don't incur additional debt. The school may automatically apply all or a portion of your post-withdrawal disbursement (including loan funds, if you accept them) for tuition, fees and books/supplies. For all other school charges, the school needs your permission to use the post-withdrawal disbursement. If you do not give your permission (which some schools ask for when you enroll), you will be offered the funds. However, it may be in your best interest to allow the school to keep the funds to reduce your debt at the school.

There are some Title IV funds that you were scheduled to receive that cannot be disbursed to you once you withdraw because of other eligibility requirements. For example, if you are a first-time, first-year undergraduate student and you have not completed the first 30 days of your program before you withdraw, you will not receive any FFEL or Direct Loan funds that you would have received had you remained enrolled past the 30th day. If you receive (or the school or parent receives on your behalf) excess Title IV program funds that must be returned, the school must return a portion of the excess equal to the lesser of:

- Your institutional charges multiplied by the unearned percentage of your funds, or

- The entire amount of excess funds  
An R2T4 calculation may determine that both the school and student may need to return funds to the Title IV Federal Aid Program. If the R2T4 calculation determines an amount of Title IV aid is due from the student, the student must repay the overpayment unless the amount owed is less than \$50.00.

If the school is not required to return all of the excess funds, you must return the remaining amount. Any loan funds that you must return, you (or your parent for a PLUS Loan) repay in accordance with the terms of the promissory note. That is, you make scheduled payments to the holder of the loan over a period of time.

Any amount of unearned grant funds that you must return is called an overpayment. The amount of a grant overpayment that you must repay is half of the grant funds you received or were scheduled to receive. You must make arrangements with the school or the Department of Education to return the unearned grant funds.

The requirements for Title IV program funds when you withdraw are separate from any refund policy that the school may have. Therefore, you may still owe funds to the school to cover unpaid institutional charges. The school may also charge you for any Title IV program funds that the school was required to return. A copy of the school's refund policy is contained in the School Catalog.

## Withdrawal Procedure

The requirements and procedures for officially withdrawing from school are: If a student wishes to withdraw from Aveda Institute they must first notify their educator via written or verbal notice. Secondly, the Student will need to provide a brief, written explanation of why they wish to discontinue their education to the Student Services Administrator. The date upon which the Student Services department receives the written notification will be the date of determination for withdrawal.

If a student is not in communication with the school during the absence, the date of determination will be the 14th consecutive calendar day of absence for the purpose of the R2T4 process. The R2T4 worksheet will consist of the last day of attendance and a determination date of the 14th day of absence for the purpose of beginning the calculation process. All funds owed to Department of Education will be processed and returned beginning on the 30th day of absence and no later than 45 days from the date of determination.

## Post Withdrawal Disbursement (PWD)

- A PWD is due when the amount of Title IV aid earned is greater than the amount of Title IV aid disbursed. The actual amount of the PWD is the difference between the amount of Title IV aid earned and the amount of Title IV aid disbursed.
- If outstanding charges exist on the student's account, the school may credit the student's account with all or a portion of the PWD. However, if Title IV loan funds are used to credit the student's account the school must first notify the student/parent and provide the opportunity to cancel all or a portion of the loan.
- Any amount of a PWD that is not credited to the student's account must be offered to the student within 30 days of the date that the school determined that the student withdrew. The offer must be made in writing and will also notify the student that no PWD will be made if the student does not respond within 14 days of the date that the school sent the notification. The notification will also inform the student that they may accept or decline some or all of the PWD that is not credited to the student's account.
- If the student responds within 14 days the PWD funds will be disbursed as soon as possible but no later than 180 days from the date that the school determined that the student withdrew.
- If the student responds late, the school may choose to make the PWD at its own discretion depending on the circumstances. The student is reminded that the school has no obligation to make a PWD after the 14-day timeframe.
- Post withdrawal disbursements are applied to the student account first, and any resulting credit balance will be disbursed to the student as soon as possible and no later than 14 days from the date of disbursement.

To help you achieve excellence in our programs, we have established these guidelines to ensure fairness, understanding and positive work habits among our students.

## Standards

Students are students in training to become future employees, managers or entrepreneurs in the industry and are held to a high professional standard to prepare for a career. Students are expected to maintain a professional appearance at all times.

- To maintain a productive learning environment for all Students, anyone who is disruptive in the classroom or on the clinic floor may be dismissed for the day and no hours will be earned for the time missed.
- Food, candy and gum are not allowed on the clinic floor at any times Students may be given permission to have small snacks during theory only (as permitted by the educator). Beverages in enclosed containers are allowed in the classrooms and on the clinic floor.
- Aveda Institute is a smoke-free facility. Smoking is not permitted in or around the building. Students that do smoke during breaks may not be in Aveda uniform.
- Personal phone calls are not accepted at any time in order to not disrupt the educational process. Students will be notified of any emergency calls.
- Cell phones are permitted for professional use only while in the building.

## Student Services

All services or work done by Students must be assigned by, performed under the supervision of, and evaluated by an educator within the educational team of Aveda Institute. Students who refuse an assigned service, are not prepared to perform the service, or otherwise unavailable will be dismissed for the remainder of the day.

- Any additional product used for personal use or for use on models shall be charged a per product fee.

## Bullying Policy

The Aveda Institute believes that all students have a right to a safe and healthy school environment. The school has an obligation to promote mutual respect, tolerance and acceptance. The Aveda Institute will not tolerate behavior that infringes on the safety of any student or deters from the learning environment. A student shall not intimidate, harass or bully another student through words or actions. Such behavior includes: direct physical contact, such as hitting or shoving; verbal assaults, such as teasing or name-calling; and social isolation or manipulation. Each complaint of bullying should be promptly investigated. This policy applies to students on school grounds, while traveling to and from school or a school-sponsored activity, during the lunch period and any comments made on social media sites (i.e. facebook, twitter, email, etc.) Any student who engages in bullying may be subject to disciplinary action including termination.

## Social Media Policy

This policy addresses the use of social media sites by Aveda Institute students, whether or not the use involves the wifi network or other computer resources. Social media includes, but is not limited to: texting, blogs and social media platforms such as Twitter, Facebook, LinkedIn, Instagram, Google+, YouTube, Flickr, and Yammer.

Aveda Institute is aware that members of the Institute community may wish to express their personal ideas, thoughts, and opinions through their private social media accounts (not administered by the Institute). Nevertheless, students are expected to conduct themselves in a professional manner at all times. Aveda Institute reserves the right, under circumstances it deems appropriate and subject to applicable laws and regulations, to impose disciplinary measures. Such disciplinary measures include termination for students who use social media in violation of the guidelines in this policy, in ways that reflect poorly on the Institute, or interferes with the education of other students and/or the operation of Aveda Institute. In appropriate cases, the conduct may also be reported to law enforcement authorities.

In connection with the use of social media, the conduct listed below is prohibited:

- Using social media to harass, threaten, insult, defame or bully another person or entity.
- Making threats of injury to any student, customer, member of faculty or staff, officer or board member, including threats concerning their respective family members or personal property.
- Making comments that insult, disparage, disrespect or defame the Institute or members of the Institute community.
- Making discriminatory or harassing comments that violate federal or state law and/or would be prohibited by the College's anti-discrimination / anti-harassment policy and/or Title IX policy.
- Violating any intellectual property law, such as copyright, trademark, fair use and/or financial disclosure law.
- Posting copyrighted content (such as text, video, graphics or sound files) without permission from the holder of the copyright.
- Posting images or comments which are vulgar or obscene, or would otherwise violate any applicable law.
- Posting trademarked content (such as logos, names, brands, symbols and designs) without permission from the trademark owner. The "®" symbol indicates that the mark is federally registered and the owner has the exclusive right to use it. The "TM and SM" symbols indicate that the owner may have common-law rights,

but the mark is not federally registered.

- Posting a person's photograph or video image of a student, faculty or staff member without obtaining their permission.

For any questions regarding this policy, contact the Campus Director.

## Ethics

Stealing, cheating, defacing or damaging property will result in termination and require monetary restitution.

## Assigned Areas

To ensure that each Student receives consistent and comprehensive instruction in the classroom and clinic floor, Students must remain in assigned areas or receive educator permission to be in unassigned areas.

## Dress Code

Professional, black tops and bottoms, with 10% white\* allowed. Students must arrive ready for the day in attire that is professional and appropriate for the industry standard of dress

### Tops

Solid black professional tops -- stomachs, and lower backs must be covered.

Aveda branded shirts of any color are allowed.

White tops (or 30% white overall) will be allowed from May 1- September 30.

### Bottoms

Solid black professional bottoms -- including black jeans in good repair.

Dresses and rompers must reach fingertips.

Athletic wear is not allowed.

### Accessories

10% white is allowed and can be in pattern.

Colored accessories including jewelry, shoes, socks, scarves, ties, and belts are allowed

Aveda and trendy hats are allowed.

### Shoes

Shoes may be in color -- open heel and open toe are allowed.

## Kits

Students will receive their kits within 7 days from the start of their program. Any kit items not available due to supply issues will be communicated to the student. Items may be replaced with comparable items as needed in the case of supply issues outside of the control of the Aveda Institutes. Kits are for educational purposes only; for students to perform services. To ensure the safety of students and others, students are advised to access only the items they have been trained to use in their educational environment. Student kits must be complete at all times. Any missing or damaged items must be replaced by the student within 24 hours. Aveda Institute is not responsible for lost or stolen items.

## Tablet

Students are required to have a tablet for use in classroom and on clinic floor. The tablet needs to be compatible with Pivot Point 2.0 and run a Android or Apple operating system. Apple, Android, and Microsoft tablets are compatible. For a list of suggested tablets, please speak with the Admissions Team.

## Personal Property

Students are responsible for their own personal property and are required to provide locks for their lockers and stations to secure their property in these locked areas. Cabbies may not lock and require removal of property at the end of each day. Aveda Institute is not responsible for lost or stolen items.

## Student I.D

Students will be issued a name tag along with proof of enrollment letter during the first phase and must wear name tag at all times. If a nametag is lost or stolen a new one may be purchased from Student Services.

### Environmental Commitment

Students are responsible for recycling properly while at Aveda Institute. Students are also required to use reusable containers for water and hot beverages such as coffee and tea. (Paper cups and plastic water bottles are not permitted).

To help prepare you for the workplace, Aveda Institute operates much like a professional salon and spa environment. Late arrivals, absences and other interruptions in your training have a significant affect on your achievement—just as they would if you were an employee in a salon, day spa or other professional environment. By law, we must keep track of your training hours for licensure or certification.

## Academic and Attendance Policy

Students must maintain at least 88% cumulative academics and attendance. Students who do not achieve 88% cumulative attendance must make up hours. An attendance action plan may be established for any student below 88% attendance.

## Participation

Students receive a weekly Participation Grade equal to weekly attendance percentage. Participation grades will not exceed 100%.

## Tardy Policy

Cosmetology, Barbering, Hairstyling, Esthiology, Massage and Master Esthiology Students are considered tardy at 8:31am. If the Student arrives after 8:45am they will receive zero hours for the day and be sent home. Daytime Part Time Cosmetology, Esthiology, and Master Esthiology students are considered tardy at 9:01am. If the Student arrives after 9:15am they will receive zero hours for the day and be sent home. Excessive tardies may result in termination from the program.

## Makeup Hours

Students must maintain at least 88% cumulative attendance. Students may make up hours over the course of the program. Students may not make up hours to exceed 100% of the scheduled hours. Hours scheduled on Distance Education must be made up via Distance Education. Hours scheduled on campus must be made up on campus.

## Missed or Failed Work

May be made up at a maximum score of 88%. Missed or failed work must be submitted by the reestablished due date.

## Early Release

Students leaving early need to complete an "Early Release Form" and obtain approval from the phase educator and guest services (if on the clinic floor) prior to release.

## Expected Absence

Students planning a future absence should complete an "Expected Absence" form and obtain approval from the phase educator and guest services (if on clinic floor) prior to the absence. Planned exams, assignments or class material can be completed prior to the absence for full credit.

## Unexpected Absence

Students who miss class should contact the school attendance email at: [attendance@avedatucson.com](mailto:attendance@avedatucson.com) before 8:30am/5:00pm for clinic floor rescheduling.

## Time Keeping Guidelines

Attendance is recorded based on the timeclock and sign-in-sheets. Students must sign in at the beginning of each day according to the time posted at the sign-in sheets. Students must also sign in/out for all breaks and then sign out at the end of each day. Students are responsible for accurately signing in and out. Failure to sign in and out accurately or falsifying documents will result in termination. Any adjustments to the Student's time clock entries must be corrected within two weeks.

## Temporary Closure

If the school is closed for an unscheduled day the Students may either make up the hours missed due to closure or contract will be extended the same number of days the school is closed (Closures may be due to weather- snow closure, natural disaster; structural problems- flooding, construction).

## Complaint Procedure

- 1 Student should first discuss the challenge with their phase educator.
- 2 If the Student does not feel the phase educator resolved the challenge the next step is to schedule a meeting with the department team lead.
- 3 If the Student does not feel the team lead resolved the challenge the next step is to write a formal internal complaint to the director of education/director:
  - a. A formal complaint must be completed by the Student and then given to the education director/ director for review.
- 4 The director will then review and respond to the complaint by scheduling a meeting within 30 days of receiving the complaint form.
- 5 The complaint will go the complaint review board:
  - a Board consists of the following members:
    - i Director
    - ii Education Director
    - ii Department Team Lead
    - iv Educator
    - v Student
- 6 The Student may file a complaint with the following:
  - a Division of Occupational and Professional Licensing (DOPL)  
160 E 300 S, Salt Lake City, UT 84111
  - b NACCAS at 3015 Colvin Street, Alexandria, VA 22314,  
703-600-7600

## Services to the Public

Services to the Public: Part of the Student Curriculum is delivering services to the public. Students will perform services on the public. Students are not employees and will not receive compensation for any aspect of their education, including when providing services in the school clinic to members of the public who pay a fee for services.

## Suspension

Students who are suspended for minor violations have up to 30 days to provide the review board documentation that the stipulations have been met. Once the review board has agreed that the Student is prepared to comply with the professional standards of the school, the Student may return to school; however, a record of suspension will be recorded in the Student's permanent file. While a Student is suspended, no days may be earned and the contract graduation date is extended by the number of school days missed. If a Student on suspension fails to respond within 30 days, the Student is automatically terminated. During suspension, the Student is not allowed on the premises unless an appointment with administration has been first approved.

## Minor Violations Policy

Minor violations include assigned area violations, property misuses, guest services violations, unprofessional behavior, and any disruptive or unsafe behavior determined by an educator or team member as interruptive or preventing the regular operation of the school or preventing the education of another Student. Anytime during the Student's program the violation of a minor standard may result in community service, suspension or termination from the program.

## Major Violations Policy

Major violations include using controlled substances/ alcohol, defacing or destroying property, stealing, falsifying documents, committing fraud, abusing and/ or causing physical harm to others, and violating local, state and federal laws. At anytime during a Student's program, the violation of a major violation will result in termination.

## Termination Policy

For any policy violations the Institute can terminate the Student from the program, including but not limited to compliance with the Institute's rules and/or policies, including Satisfactory Academic Progress, failure to return from Leave of Absence, code of conduct, and/ or financial obligations. Students exceeding Maximum Time Frame will be terminated from the program and may have an opportunity to re-enroll on a cash pay basis.

## Safety

All students are encouraged to take an active role in maintaining a safe environment. To avoid accidents and injuries, Students are required to take preventative measures by:

- using equipment properly;
- following manufacturer's directions when using chemicals and products;
- immediately wiping spills found on the floor;
- assisting elderly and disabled guests;
- keeping all aisles and areas around work stations free from personal items and debris; and
- immediately reporting building and equipment safety hazards to Administration personnel.

## Safety Reports

For all minor or serious accidents, Security personnel must be called to the scene to gather the following information and submit a written report to the school's administration:

- name, address, phone number of the injured person;
- name of student(s) and educator working on the guest (if applicable);
- date and time of accident;
- description of how the accident happened; and
- name, address, phone number of other witnesses to the accident

## Medical Emergencies and Accidents

It is the goal of the Aveda Institute to provide and maintain a safe and nonviolent academic and working environment. In an effort to consistently reach this goal, we have established the following procedures in the event that a student witnesses or becomes involved in an occurrence.

## Emergency (medical)

Notify your Team Lead immediately, in case of a medical emergency such as:

- serious fall
- apparent heart attack
- unconsciousness
- chemical product; (spills in the eye or swallowing)
- violent acts, assault, or rape

The staff must provide the following information:

- nature of medical problem
- address of the building
- location of the person in the building
- notify the Administrative personnel of the location and nature of the accident
- stay with the injured person
- have someone meet the Emergency personnel
- keep the area clear of bystanders

## Non-Emergency (medical)

All accidents must be reported to the Director. The Team Lead or personnel will attend to the injured guest or student and determine if professional medical attention is required. If there is any doubt, we recommend the injured person see a doctor.

## Bomb Threat/Active Shooter

In case of a bomb threat at the Aveda Institute:

- immediately contact the Police or Administrative personnel;
- lock or barricade doors. Only evacuate the building when directed by the Police or Administrative personnel; and
- remember in all situations to remain calm.

## Fire Drills

From time to time, fire drills will be conducted to prepare for an emergency. Everyone must follow normal procedures in evacuating the building. Only Security personnel will give clearance to re-enter the building upon completion.

## Fire

The Aveda Institute has an alarm monitored system that is directed to the Fire Department. Whenever a fire is detected, a continuous siren will sound.

In all cases when the fire alarm sounds, Students and staff must:

- instruct all guests to evacuate the building;
- assist the guests who need help evacuating;
- request assistance for disabled guests to evacuate down the stairs;
- evacuate the building immediately;
- re-enter the building only when the Fire Department or Security has given clearance.

## Escape Route

Floor plans are posted throughout Aveda Institute. Each plan will show a direct escape route. Please familiarize yourself with the escape routes in designated student areas.

## Severe Weather Warnings

Based on weather-service information the building management will make a decision on when to evacuate team members, students, and guests.

## Building Security

The Aveda Institute provides building security for Students who may need assistance in case of an emergency. Please contact your educator for information on how to contact security.

## Campus Security Policy

By October 1 of each year, every enrolled Student will receive a current campus security information form explaining the updated campus security policies, rules and regulations. A copy of this document and a crime log are kept in the Campus Director Office. Please see the latest report and policy, under health and safety using the link: <https://avedainspiregreatness.com/about-us/consumer-information-2/>

When calling 911, emergency personnel will automatically be dispatched. If the injured person wishes to be taken to a specific emergency room, a staff member must tell the emergency personnel when they arrive. Students must assist in documenting the incident, sending the paperwork to the administrative offices.

## Drug Free School and Work Place

This institution embraces the spirit of the public law that requires schools to provide a drug-free campus and work place. The school will abide by the law as outlined in the accompanying policy. As part of our institutional philosophy, we are dedicated to the advancement and well being of the population we serve. As such, all students and team members are encouraged to abstain from the use of illegal drugs and irresponsible use of alcohol.

Recent federal anti-drug laws could affect a number of areas in the lives of our students and team members. Students could lose eligibility for financial aid, or be denied other federal benefits such as Social Security, retirement, welfare, health, disability, and veterans benefits. The Department of Housing and Urban Development, which provides funds to states and communities for public housing, now has the authority to evict resident members of their household who are involved in drug-related crimes on or near the public housing premises. Businesses could lose federal contracts if the company does not promote a drug-free environment. Finally, a record of a felony conviction in a drug-related crime may prevent a person from entering certain careers. Drugs and alcohol can be highly addictive to the body and can cause harmful effects to virtually every aspect of a person's life: i.e., relationships, family, job, school, physical and emotional health. People who use drugs and alcohol may lose their sense of responsibility, become restless, irritable, paranoid, depressed, inattentive, anxious or experience sexual indifference, loss of physical coordination and appetite, coma, convulsions or even death. Persons who use drugs and alcohol face not only health risks, but also their ability to function in their personal and professional lives can be impaired as well. Some examples of this are a hangover or feeling "burnt out"; being preoccupied with plans of the next drink or "high" or slowed reflexes that can be especially dangerous while driving. Alcohol-related driving deaths are the top killer of 15 to 24 year olds.

There are danger signals that could indicate when someone is in trouble with drugs or alcohol:

- abrupt changes in mood or attitude;
- continuing slump at work or school;
- continuing resistance to discipline at home or school;
- cannot get along with friends or family;
- unusual temper flare-ups;
- increased borrowing of money;
- heightened secrecy; and
- a complete new set of friends.

The school maintains drug and alcohol education information and a list of counseling and support services, which can be obtained from the Student Services Coordinator. We have also designated a contact person (Institute Director) who is available to listen to Students regarding drug and alcohol concerns. Issues discussed with the contact person will be kept confidential.

## Substance Policy

To benefit from the training at Aveda Institute, Students must be mentally alert and have a sober state of mind. We strongly support the Drug-Free Communities Support Program which does not condone the use of controlled substances and intoxicants. Students using controlled substances or intoxicants or determined to be under the influence of illegal substances will be terminated. Students that are suspected of being under the influence of substance and therefore are not able to perform all capacities of training will be dismissed for the day with no hours for the time missed.

## Weapon Policy

In order to maintain a safe and peaceful learning environment we do not allow any weapons to be on your person at any time while on school grounds. Weapons include, but not limited to, guns, knives, explosive device, mace, pepper spray and any source of ammunition. If any items are used as a safety precaution that you carry with you this must be kept in your locker at all times. Any Student found with a weapon will be immediately sent home for the day and may be subject to termination.

## Non Discrimination/Anti-Harassment

Aveda Institute is committed to maintaining a learning environment that is free from unlawful discrimination and harassment for all team and students. Accordingly, Aveda Institute does not discriminate in its educational programs and activities (which extends to employment and admission) based on an individual's age, ethnic origin, race, religion, color, national origin, sex, sexual orientation, gender identity or expression, military or veteran status, disability, or any other basis protected by federal, state or local law.

Unlawful harassment or discrimination may include racial epithets, slurs and derogatory remarks, images, stereotypes, jokes, posters or cartoons based on an individual's legally protected category(s). The Institute cannot resolve matters that are not brought to our attention. If you believe you have experienced or witnessed discrimination or harassment, immediately report the incident to the Campus Director or a member of corporate management. The Institute will immediately and thoroughly investigate all complaints. Individuals will not be retaliated against for bringing a complaint of discrimination or harassment. Complaints of sexual harassment, violence or discrimination should be reported to the campus Title IX Coordinator in accordance with the School's Sexual Misconduct policy located in this catalog.

## Statement of Non-Discrimination and Accommodation

[insert school name] ("the School") does not discriminate on the basis of disability. Individuals with disabilities (including pregnant students as applicable) are entitled to a reasonable accommodation to ensure that they have full and equal access to the School's educational resources, consistent with Section 504 of the Rehabilitation Act of 1973 (29 U.S.C. § 794) ("Section 504") and the Americans with Disabilities Act (42 U.S.C. § 12182) ("ADA"), their related statutes and regulations, and corresponding state and local laws.

Section 504 prohibits discrimination on the basis of disability in any program or activity receiving federal financial assistance. The ADA prohibits a place of public accommodation from discriminating on the basis of disability. The applicable law and regulations may be examined in the office of the ADA/Section 504 Compliance Coordinator, or his/her trained designee who has been designated to coordinate the efforts of the school to comply with Section 504 and ADA.

## Requests for Accommodation

Individuals with disabilities wishing to request an accommodation must contact the ADA/Section 504 Compliance Coordinator (Campus Director). A disclosure of a disability or a request for accommodation made to any staff, faculty, or personnel other than the Campus Director will not be treated as a request for an accommodation. However, if a student discloses a disability to such an individual, the individual is required to direct the student to the Campus Director. Upon request, the Campus Director will provide a student or applicant with a Request for Accommodations form, which is also available on the School's website under the Consumer Information tab. To help ensure timely consideration and implementation, individuals making a request for an accommodation are asked to contact the ADA/Section 504 Compliance Coordinator and/or submit a Request for Accommodations form at least two weeks prior to when the accommodation is needed.

Individuals requesting reasonable accommodation may be asked to provide medical documentation substantiating his/her physical and/or mental impairment(s) and/or the need for the requested accommodation(s), including but not limited to when the limitation or impairment is not readily apparent and/or a requested accommodation does not clearly relate to the impairment(s). Such documentation should specify that a student has a physical or mental impairment and how that impairment substantially limits one or more major life activities. In general, the supporting documentation must be dated less than three years from the date a student requests a reasonable accommodation, and must be completed by a qualified professional in the area of the student's disability, as detailed in the full policy on the website and in the request form.

Documentation used to evaluate the need and reasonableness of potential accommodations may include a licensed professional's current medical diagnosis and date of diagnosis, evaluation of how the student's disability affects one or more of the major life activities and recommendations, psychological and/or emotion diagnostic tests, functional effects or limitations of the disability, and/or medications and recommendations to ameliorate the effects or limitations. The School may request additional documentation or testing as needed.

After the Campus Director receives the Request Form and the required documentation, they will engage the student or applicant in an interactive process to determine what accommodations may be appropriate.

The process the School uses to determine when a requested accommodation constitutes a fundamental alteration of a program or activity is conducted on a case-by-case basis. Generally, if an accommodation reduces the academic standards of the School the School will deny the accommodation and deem it unreasonable. Students/applicants are provided reasoning for denial of a requested accommodation in writing.

If the student or applicant is denied any requested accommodation, the student may file a grievance using the Grievance Process below or the student may file a complaint with the U.S. Department of Education's Office for Civil Rights or a similar state entity. The School will make appropriate arrangements to ensure that a person with a disability is provided other accommodations, if needed, to participate in this grievance process. The ADA/Section 504 Compliance Coordinator will be responsible for such arrangements.

## Grievance Policy Relating to Complaints of Disability Discrimination

The School has adopted an internal grievance procedure providing for prompt and equitable resolution of complaints alleging any action prohibited by Section 504 and/or the ADA. Any person who believes they have been subjected to discrimination on the basis of disability (including pregnancy as applicable) and/or disagreements regarding requested accommodations, may file a grievance with Karling Cosca, [kcasca@igaveda.com](mailto:kcasca@igaveda.com). Grievances must be in writing, contain the name and address of the person filing it, state the problem or action alleged to be discriminatory, and the remedy or relief sought.

The School will investigate each complaint filed, and will not retaliate against anyone who files a grievance or cooperates in the investigation of a grievance. All reasonable efforts will be made to provide a written determination to the student or applicant within 30 days after its filing. If a written determination cannot be made within 30 days of the complaint's filing, the student will be advised and provided an update as to the status of the investigation. The student may also inquire as to the status of the investigation at reasonable intervals. Based on the results of the investigation, the School will take all appropriate actions to prevent any recurrence of discrimination and/or to correct any discriminatory effects.

The availability and use of this grievance procedure does not prevent a person from filing a complaint of discrimination on the basis of disability with the U. S. Department of Education's Office for Civil Rights and/or a similar state agency.

## Aveda Institute Provo Campus Sexual Misconduct Policy

Aveda Institute (the "Institute") is committed to providing a work and educational environment free of unlawful discrimination, harassment and retaliation. The Institute does not discriminate on the basis of sex and prohibits sex discrimination in any education program or activity that it operates, as required by Title IX and its regulations, including in admission and employment. Discrimination on the basis of sex includes discrimination on the basis of sex stereotypes, sex characteristics, pregnancy or related conditions, sexual orientation, and gender identity. Sex-based harassment is a form of sex discrimination.

Inquiries about Title IX may be referred to the Institute's Title IX Coordinator, the U.S. Department of Education's Office for Civil Rights, or both. The Institute's Title IX Coordinator is:

Aveda Institute Provo Title IX Deputy Coordinator:  
Heather Russell, 801.669.7792, hrussell@avedaprovo.com

Aveda Inspire Greatness Institutes Title IX Coordinator:  
Karling Cosca, 520.730.8454, kcosca@igaveda.com

The Institute's nondiscrimination policy and grievance procedures can be found at <https://avedainspiregreatness.com/consumer-information/>

Please note that Aveda Institute Provo is not bound to the rule while a pending suit between the state of Utah and US Government. As a result, the 2020 Rule will still apply

## Parenting and Pregnant Students

The Institute does not discriminate in its education program or activity against any student based on the student's current, potential, or past pregnancy or related conditions. The Institute does not engage in prohibited discrimination when it allows a student, based on pregnancy or related conditions, to voluntarily participate in a separate portion of its education program or activity. The Institute ensures that the separate portion is comparable to that offered to students who are not pregnant and do not have related conditions.

When a student, or a person who has a legal right to act on behalf of the student, informs any employee of the Institute of the student's pregnancy or related conditions, unless the employee reasonably believes that the Title IX Deputy Coordinator has been notified, the employee promptly provides that person with the Title IX Deputy Coordinator's contact information and informs that person that the Title IX Coordinator can coordinate specific actions to prevent sex discrimination and ensure the student's equal access to education programs or activities.

The Institute does not require supporting documentation unless the documentation is necessary and reasonable for the Institute to determine the reasonable modifications for the qualifying student

The Institute ensures that reasonable modifications to the policies, practices, or procedures will be provided as necessary to prevent sex discrimination and ensure equal access to the education programs or activities. Each reasonable modification is based on the student's individualized needs, including but not limited to: voluntary leave, breaks, intermittent absences to attend medical appointments, access to online education, changes in schedule or course sequence, extensions of time for coursework, allowing a student to sit or stand, changes in physical space or supplies.

The Institute ensures parenting students can access a lactation space that is clean, shielded from view, free from intrusion from others, and may be used by a student for expressing breastmilk or breastfeeding as needed. For information, contact the Campus Director.

## Arbitration Agreement and Class Action Waiver

As a condition for enrollment in the Aveda Institute, students enter into an agreement which provides that all disputes between a student and Aveda Institute will be resolved by binding arbitration. Students thus give up their right to go to court to assert or defend their rights under their enrollment agreement (except for matters that may be taken to small claims court).

\* A student's rights will be determined by a neutral arbitrator and not a judge or jury.

\* Students are entitled to a fair hearing, but the arbitration procedures are simpler and more limited than rules applicable in court.

\* Arbitrator decisions are as enforceable as any court order and are subject to very limited review by court. As a further condition for enrollment, students also agree that any dispute or claim that they may bring will be brought solely in the student's individual capacity, and not as a plaintiff or class member in any purported class action, representative proceeding, mass action or consolidated action.

\*Aveda Institute will not to use any pre-dispute agreement to stop you from being part of a class action lawsuit in court. You may file a class action lawsuit in court, or you may be a member of a class action lawsuit even if you do not file it. This provision applies only to class action claims concerning our acts or omissions regarding the making of the Federal Direct Loan or the provision by us of educational services for which the Federal Direct Loan was obtained. We agree that the court has exclusive jurisdiction to decide whether a claim asserted in the lawsuit is a claim regarding the making of the Federal Direct Loan or the provision of educational services for which the loan was obtained.

\*Aveda Institute will not to use any pre-dispute arbitration agreement to stop you from bringing a lawsuit concerning our acts or omissions regarding the making of the Federal Direct Loan or the provision by us of educational services for which the Federal Direct Loan was obtained. You may file a lawsuit regarding such a claim, or you may be a member of a class action lawsuit regarding such a claim even if you do not file it. This provision does not apply to any other claims. We agree that only the court is to decide whether a claim asserted in the lawsuit is a claim regarding the making of the Direct Loan or the provision of educational services for which the loan was obtained.

Binding arbitration with Aveda Institute will be conducted by the American Arbitration Association (the "AAA"), under its Consumer Arbitration Rules.

You may begin the arbitration process by getting together the following documents:

Notice of Arbitration and/or a Statement of Claim explaining the nature of the dispute and the relief requested  
The arbitration agreement that refers to the AAA  
Any supporting documents or exhibits  
Appropriate filing fee

When you have all the above documents ready, you can file your case in any one of the following ways:

Online: <https://apps.adr.org/webfile>  
Email box: [casefiling@adr.org](mailto:casefiling@adr.org)  
Facsimile: 1 877-304-8457 or +1 212-484-4178 (fax number outside the US)  
Mail: American Arbitration Association—Case Filing Services, 1101 Laurel Oak Road, Suite 100, Voorhees, NJ 08043, USA

More information about the AAA arbitration process and the AAA Consumer Arbitration Rules can be obtained at [www.adr.org](http://www.adr.org) or 1-800-778-7879.

For more information about the Aveda Institute's arbitration process please contact:

Karling Cosca  
Director of Operations  
Inspire Greatness Aveda Institutes  
Email: [KCosca@igaveda.com](mailto:KCosca@igaveda.com)



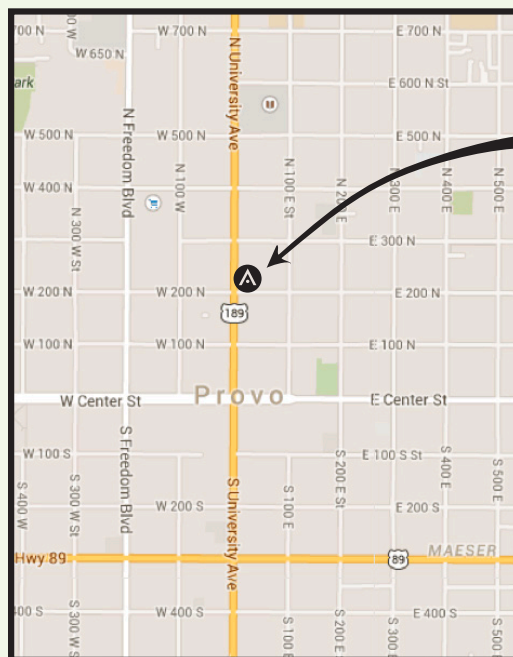
## Aveda Institute Provo

Provo is Utah's third largest city, with 116,288 people. It is a clean, pleasant city situated between the beautiful Wasatch Mountains and 250-square mile Utah Lake. Provo's main claim to fame is Brigham Young University, a 30,000-student university founded and run as the leading Mormon institution of higher learning. The mountains surrounding Provo provide good hiking, mountain biking and fishing among stunning alpine scenery.

Aveda Institute Provo is located at

210 N. University Avenue  
Provo, Utah 84601

[avedainstituteprovo.com](http://avedainstituteprovo.com)



## UTA

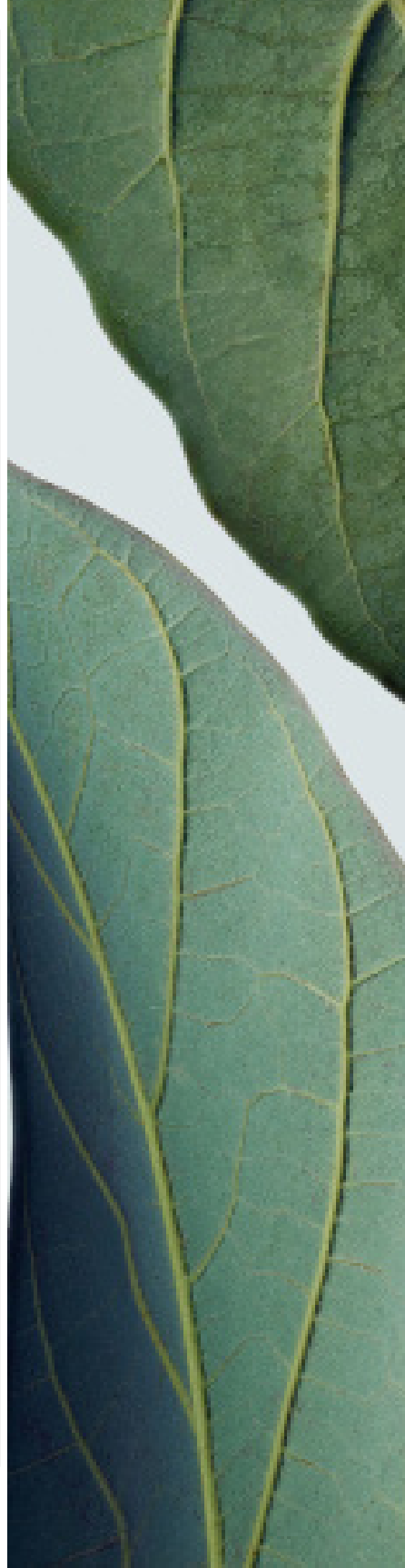
To view bus schedules and fares visit [www.rideuta.com](http://www.rideuta.com)

## Housing

The Branbury  
449 W. 1720 N.  
Provo, UT.  
801-373-6300

Wolverine Crossing  
1111 S. 1350 W.  
Orem, UT 84058  
801-431-0000

The Crestwood  
1800 N. State Street  
Provo, UT 84604  
801-356-8800



## About Aveda

Aveda, who partners with salon and spa professionals around the world, sees beauty as a craft, not as a product result. Aveda beauty professionals are unique in the industry for their pursuit of a higher art: helping make their clients not only look beautiful, but feel beautiful. This selfless quest to bring out the beauty in their client through genuine care, differs from beauty industry norms.

Empowered by its unique Mission, Aveda believes that authentic beauty is one that works in harmony with the greater web of life. It does not qualify as beauty if it hurts any of the diverse life forms that the best beauty artist of all, Nature, created. Authentic Beauty cares for the environment which we inherited from elders and will leave to generations that follow us. Beauty cares for the society in which we live, enhancing harmony in the way we live and interact with one another as human beings. In order to be Beauty, it also needs to be Good. Beauty is the result, but also the process followed in pursuing that result.

Said simply, Beauty Is As Beauty Does.

— Barbara De Laere, President

## Ownership

Aveda Institute Provo is owned by Utah Institute, LLC

## Headquarters Administration

Dale LeMonds, Owner- [DLemonds@avedadenver.com](mailto:DLemonds@avedadenver.com)

Karling Cosca, Operations Director- [kcasca@IGAVeda.com](mailto:kcasca@IGAVeda.com), 520-730-8454

## Team Directory

Our team is a skilled team of experienced educators with knowledge of classic and contemporary techniques. Educators have met program licensing requirements.

### Administrative Team

Heather Russell- Campus Director

Kiera Jarvis and Nicole Kraudy- Admissions Team

Brooke Alva Student Care Lead

Justine Alonzo and Brooke Alva- Financial Aid Team

**Cosmetology/Barbering Educators:** Aneice Freda (Team Lead) Alexis Perry, Jorun Christianson, Katana Soumphol, Savannah Stewart, Trisha Rhone, Abigail Nielsen

**Esthiology Educators:** Bri Juarez, Kellie Warrick, Taylor Maslowski, Rachel Smith, Maya Reyes, Kiera Jarvis, Madelyn Patrick, Siary Mendoza

**Massage Educators:** Brian Burtenshaw, Chelsey Bramwell

**Experience Center Team:** Kellie Warrick, Stephanie Juarez, Kamryn Anderson, Caprice Whitney, Gigi Anderson, Lexi Christensen



**AVEDA INSTITUTE  
PROVO**

210 N University Avenue  
Provo, Utah 84601  
801.375.1501  
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