

ANOTE FROM ADMISSIONS



Hi! I am Sarah. I am a Minnesota girl who came to Arizona for warmth and sunshine, but got so much more! I discovered my calling and career with Aveda. I found my tribe! With a fine arts background and a license in Cosmetology, the beauty industry is where I feel most at home. And now, my job is to help you make your dream of a career in the beauty industry come true! I help dream chasers catch their dreams, one tour at a time. I can't wait to meet you and hear more about your goals and dreams.



YOUR TOUR BUDDY

Now that you've met your tour guide and admissions expert, your next step will be to tour the school! It can be intimidating to visit a beauty school for the first time, so we want to make sure you're feeling confident and prepared for your tour.

The tour is a great opportunity for you to experience what it will feel like to be an Aveda Institute student! Many students are worried about fitting in at a new school, so meeting people at the school can help you feel at home before you even enroll.

Your time touring the school is an excellent chance for you to ask questions and get to know the people at Aveda Institute Phoenix.



Here are some questions you can ask if you can't think of any of your own:

- What are my classmates like?
- What are the class sizes?
- Who are my instructors and what is their experience like?
- Are there tests? How can I prepare for them?
- What supplies do I need? What supplies are included?
- What is included in my cosmetology kit?
- What are my financial aid options?
- What do I need to bring to enroll?
- What makes Aveda Institute Phoenix unique?

Asking these questions can help you find out if Aveda Institute Phoenix is right for you. If you tour other schools, ask them the same questions so you can compare the answers and make an informed decision!

OYE OF THEATH

Aveda Institute Phoenix is a special experience. The Aveda brand carries with it the promise of love for the earth and the people on it. Aveda graduates aren't simply cosmetologists but activists for a better world.

As part of that Aveda promise for love, all of our products and practices are 100% cruelty free. Aveda is focussed on providing holistic beauty treatments with naturally-derived products. Beyond that, Aveda is committed to giving back to the community. Service is just a part of what we do!

Because Aveda Institute Phoenix has a focus on the Aveda brand and lifestyle, our students can be prepared to represent Aveda in salons after graduation. We teach not only the skills to be a cosmetologist, but also the lifestyle of an Aveda professional. The Aveda way is what makes our graduates unique!





STUDENT LIFE

Okay, so once you enroll at Aveda Institute
Phoenix, what does it feel like to be a student?
Our students can tell you for themselves!

Our students love being here and being themselves! When you're at an Aveda school, you're part of the Aveda family.

Loving what we do and where we learn is just part of the experience!

We want our students to love what they do and we want them to be successful along the way. That is why we provide our students with their very own tablets they can use to

assist with their education every step of the way. In addition to this, we'll pay the license exam fee for any students that have perfect attendance!

From the very beginning I felt very welcomed and comfortable by every person. The educators are focused on the individual and doing things the correct way. On top of that I love all the girls I spend every day with.

- Hannah Patterson

AVEDA: WITHOUT BOUNDS

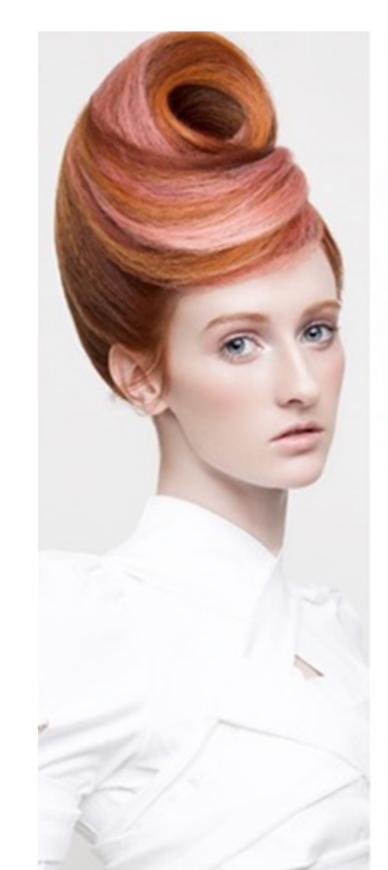
The Aveda name means that we are actively engaged in the world around us. We don't just teach beauty, we live beauty! This is why we strive to keep our students active in extracurriculars that can help them be successful in life beyond beauty school.

One way that we strive to elevate our education is by being competitive. Not only can some of our students travel abroad and get amazing experiences as students at Aveda Institute, but they also have the chance to compete against other beauty schools from around the world! While you're a student here, you may have the opportunity to

compete in the North
American Hairstyling
Awards (NAHA)! Our
students always
produce impressive
work, and in 2015 and
2017 our very own
students won student
hairstylists of the year!

What good would it do if we didn't live by our own standards?

The staff at Aveda
Institute Phoenix are
also driven competitors
who participate in the
NAHA competition
alongside students to be
a model and inspiration
for them.





Beyond that the school is always looking for opportunities to be recognized. We've received awards from Salon Today 200 and Modern Salon, and we are always looking for more!

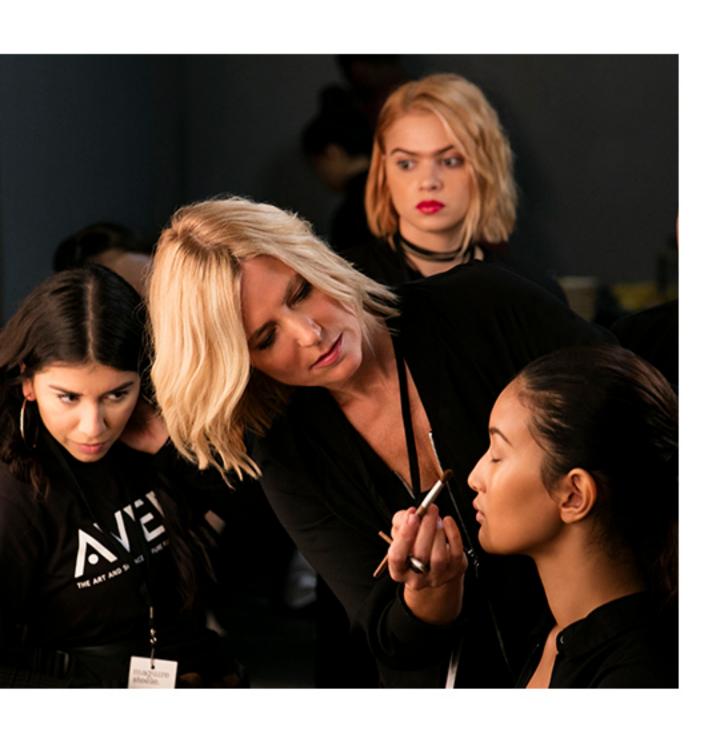
Giving back to the community is another thing we value at Aveda Institute Phoenix. We organize multiple charitable events and service projects every year for our students to participate in. Whether it's food for the hungry or haircuts for the homeless, Aveda Institute Phoenix is always looking for ways to improve the community!

As a student here, you are given the power to make a positive impact!

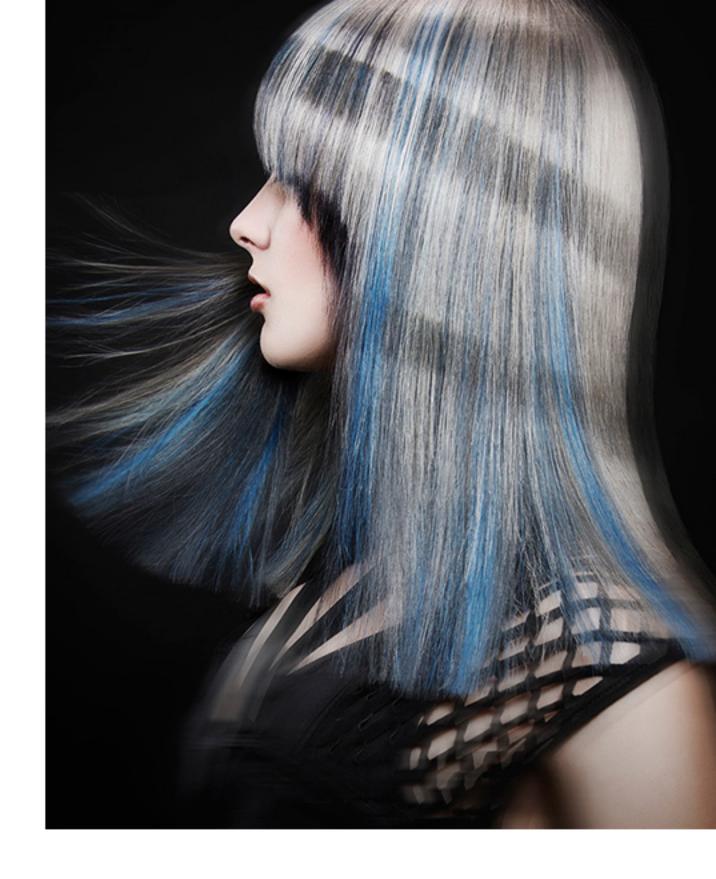


LIFE AFTER SCHOOL

You're probably wondering, "what do I do after I graduate?" The good news is that at Aveda Institute Phoenix, we want you to be successful after graduation! We don't consider our job done just because you have your diploma, we want to see your dreams become reality!



When you graduate from the Aveda Institute Phoenix you join thousands of talented



individuals in the Aveda Network. This network is a support system, family, and so much more! This network may be able to help you find business partners, jobs, or a variety of other opportunities.

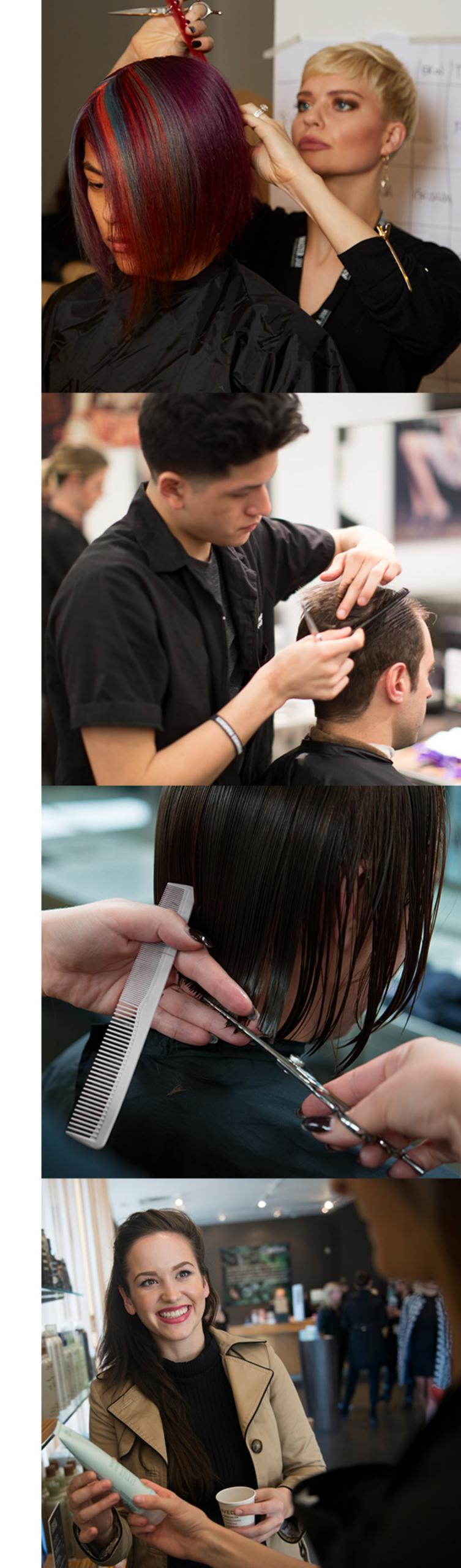
This resource is invaluable for students with big dreams after graduation.

Aveda Institute Phoenix strives to be a career-focused school. We want all of our students to be able to start careers and businesses after graduation.

We help our students build resumes, practice job interviews, and keep them informed on job opportunities within the Aveda network as they pop up so our students can be well-prepared to dive into their careers right away!

Our students are some of the most bright and optimistic people we've ever worked with. They all come to beauty school with different goals and motivation. Some want to work as stylists, beauticians, or makeup artists. Others want to open salons or businesses, start a new makeup line, or style hair for movies and television.

Regardless of what your dream is, we strive to help you succeed!





AVEDA INSTITUTE PHOENIX

8475 S. Emerald Dr., Ste. 111, 113 Tempe, AZ 85284

Admissions: 480.867.3916

AVEDA INSTITUTE DENVER

700 16th Street Denver, CO 80202

Admissions: 303.578.1970

AVEDA INSTITUTE PROVO

210 N. University Ave. Provo, UT 84601

Admissions: 801.305.4893

AVEDA INSTITUTE TUCSON

845 N. Park Ave. Ste. 105 Tucson, AZ 85719

Admissions: 520.314.3172



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